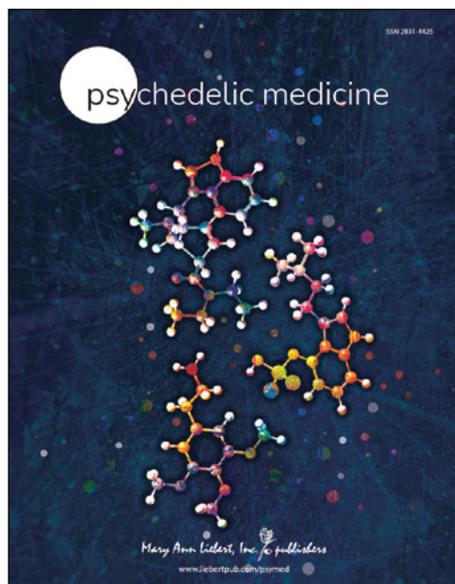


# Mary Ann Liebert

A Part of Sage

## Advertising Rates & Specifications - 2026



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**DESCRIPTION:** *Psychedelic Medicine* is the only peer-reviewed, evidence-based resource solely focused on this rapidly expanding area of research. As psychedelic substances move into the mainstream with a growing number of clinical research programs, increasing industry investment, and accelerating legalization/decriminalization measures, *Psychedelic Medicine* is the central authority with timely coverage on every aspect of psychedelic medicine.

**AFFILIATIONS:** International Society for Research on Psychedelics (ISRP)

### AUDIENCE INCLUDES:

- Pharmacologists
- Psychopharmacologists
- Toxicologists
- Biochemists
- Neurologists
- Psychiatrists
- Addiction Specialists
- Regulators and Policymakers



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## BANNER ADVERTISING

### STANDARD

Minimum of 10,000 impressions per month

### CPM/Cost Per Thousand

STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
PERSISTENT FOOTER	\$130
EXPANDABLE	\$125

### BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

### ARTWORK DELIVERY

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## HIGH IMPACT ADVERTISING

<b>INTERSTITIAL BANNERS</b>	300 X 250 px - 700 X 700 px	Monthly sponsorships available. Contact your sales representative for pricing.
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### eARTICLE ADVERTISING

Dynamic Super Leaderboard	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	Monthly sponsorships available. Contact your sales representative for pricing.
Full Page PDF	1237 X 1631 px	Monthly sponsorships available. Contact your sales representative for pricing.

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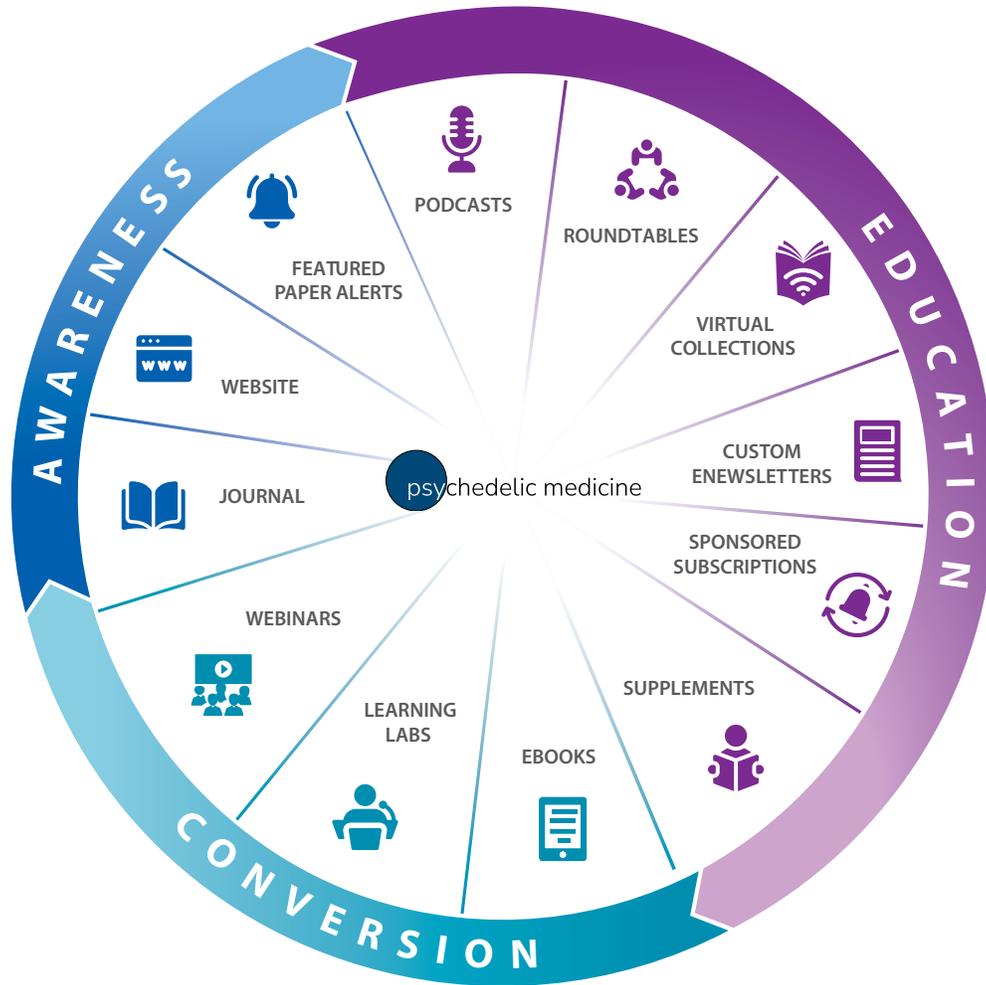
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