

Mary Ann Liebert

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Advertising Rates & Specifications - 2026



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EDITOR-IN-CHIEF: Richard A. Gross, PhD, Chair, Biocatalysts and Metabolic Engineering Constellation, Department of Chemistry and Chemical Biology, Affiliated faculty member in departments of Biology, Chemical Engineering and Biomedical Engineering, Rensselaer Polytechnic Institute, Troy, NY

DESCRIPTION: *Industrial Biotechnology* is the authoritative, peer-reviewed journal focused on biobased industrial and environmental products and processes. The Journal's vision is to provide a forum for the community of scientists, engineers, and business leaders working in industry, academia, government labs and non-profit organizations toward the common purpose of advancing the role of biotechnology processes in chemical products, polymers, fuels, and food security.

AFFILIATION: Alternative Fuels & Chemicals Coalition

AUDIENCE INCLUDES:

- Society Members of Alternative Fuels & Chemicals Coalition
- Biochemists
- Molecular Biologists
- Metabolic Engineers
- Data Scientists
- Chemists
- Microbiologists
- Social Scientists
- Chemical Manufacturers
- Chemical/Environmental/Agricultural Engineers
- Agronomists
- Entomologists
- Bioprocess Engineers
- Food Scientists



1.1
Latest
Impact factor



7,233
Average Monthly
Impressions

YOUR MARKETING SUCCESS TEAM



Billy Bogarski

Advertising
805.410.7160

billy.bogarski@sagepub.com



Wendy Worman

Reprints
805.410.7635

reprint@sagepub.com



Hamish McDougall

Publishing Solutions
+44 (0) 203 215 0152

hamish.mcdougall@sagepub.co.uk



BANNER ADVERTISING

STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
PERSISTENT FOOTER	\$130
EXPANDABLE	\$125

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

ARTWORK DELIVERY

Email: advertising@sagepub.com

All prices are net CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	Monthly sponsorships available. Contact your sales representative for pricing.
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eARTICLE ADVERTISING

Dynamic Super Leaderboard	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	Monthly sponsorships available. Contact your sales representative for pricing.
Full Page PDF	1237 X 1631 px	Monthly sponsorships available. Contact your sales representative for pricing.

CHANNEL BUYS

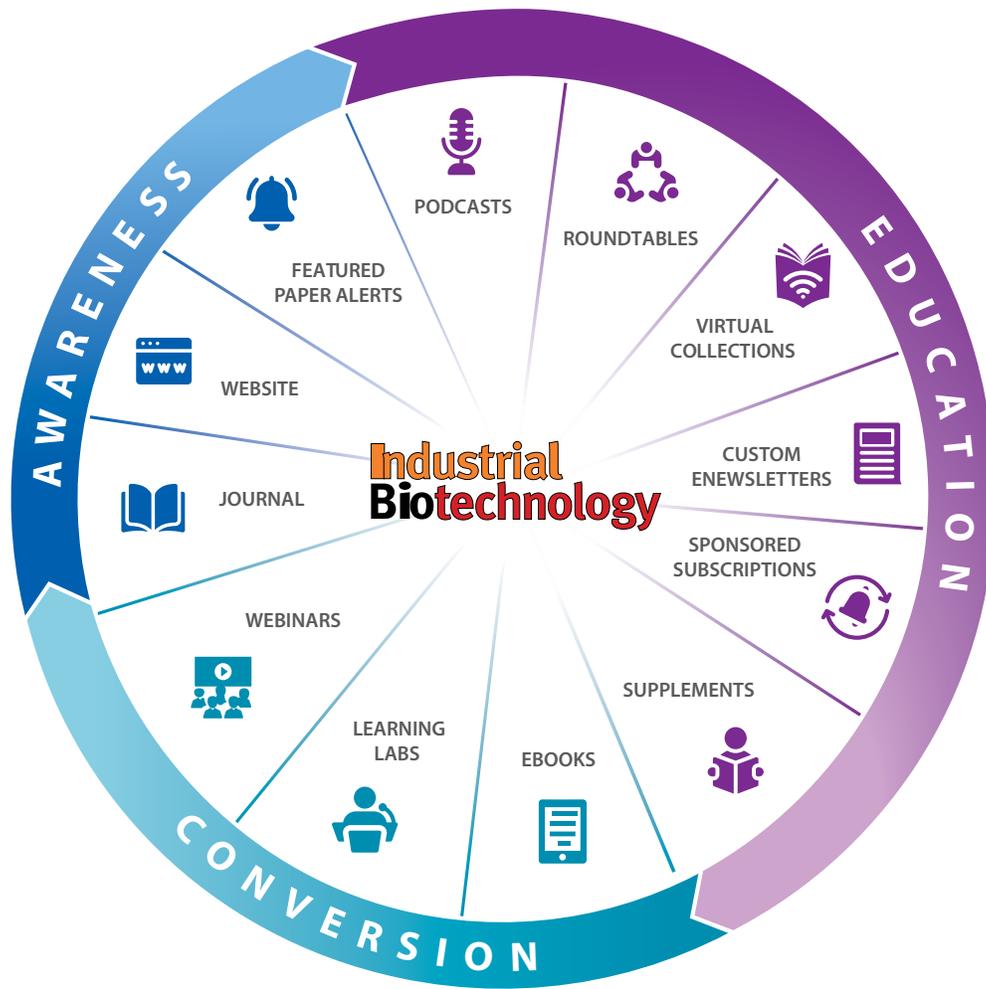
Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the Life Sciences channel, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts	728 X 90 px	Contact your sales representative for pricing.
Sponsored Emails	Custom HTML	Contact your sales representative for pricing.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.



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