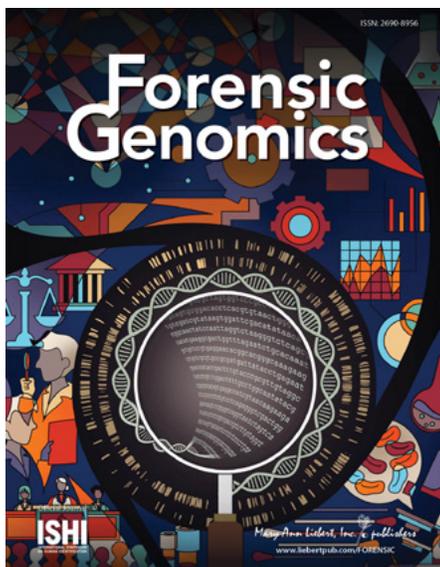


# Mary Ann Liebert

A Part of Sage

## Advertising Rates & Specifications - 2026



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**EDITOR-IN-CHIEF: Nicole M. M. Novroski, PhD**, Associate Director, UNTHSC Center for Human Identification, Associate Professor, College of Biomedical and Translational Sciences, University of North Texas Health Science Center, Fort Worth, TX

**DESCRIPTION:** *Forensic Genomics* is a new peer-reviewed journal that addresses how advances in genetic testing and genomic analysis can enable investigators to break through previously impenetrable forensic DNA barriers. The core focus of the Journal will be the use of DNA testing technologies, algorithms, artificial intelligence, and genealogical research methods to support human identification using inference tools and inductive reasoning.

**AFFILIATION:** International Symposium on Human Identification (ISHI)

**AUDIENCE INCLUDES:**

- Society Members of ISHI
- Forensic Investigators
- Genome Scientists
- Bioinformaticians
- Data Scientists
- Laboratory Scientists
- Forensic DNA Analysts
- Others Allied to the Field



**1,406**  
Average Monthly Impressions

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## BANNER ADVERTISING

### STANDARD

Minimum of 10,000 impressions per month

### CPM/Cost Per Thousand

STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
PERSISTENT FOOTER	\$130
EXPANDABLE	\$125

### BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:  
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

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### eARTICLE ADVERTISING

Dynamic Super Leaderboard	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	Monthly sponsorships available. Contact your sales representative for pricing.
Full Page PDF	1237 X 1631 px	Monthly sponsorships available. Contact your sales representative for pricing.

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