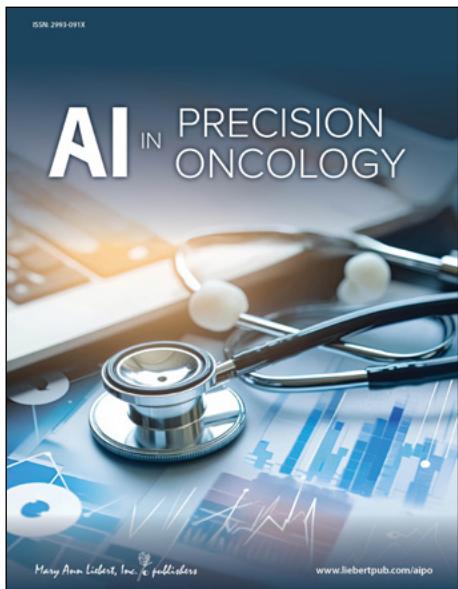


# Mary Ann Liebert

A Part of Sage

## Advertising Rates & Specifications - 2026



**EDITOR-IN-CHIEF:** **Douglas Flora, MD**, Executive Medical Director, Oncology Services, St. Elizabeth Healthcare, Edgewood, KY

**DESCRIPTION:** ***AI in Precision Oncology*** is the only peer-reviewed journal dedicated to the advancement of artificial intelligence applications in clinical and precision oncology. Spearheaded by Editor-in-Chief Douglas Flora, MD and supported by a diverse and accomplished team of international experts, the Journal provides a high-profile forum for cutting-edge research and industry advances from across the field, from basic research to clinical implementation.

### AUDIENCE INCLUDES:

- Oncologists and Medical Professionals
- AI Researchers
- Computational Biologists and Bioinformaticians
- Pharmacologists and Drug Developers
- Health Informatics Experts
- Health Policy Makers and Administrators
- Biomedical Engineers
- Data Scientists and Statisticians



[journals.sagepub.com/home/aii](http://journals.sagepub.com/home/aii)



### YOUR MARKETING SUCCESS TEAM



**Holly Dietz**

Advertising  
805.490.9891

[holly.dietz@sagepub.com](mailto:holly.dietz@sagepub.com)



**Stacey Wayne**

Supplements and Special Sales  
805.410.7065

[stacey.wayne@sagepub.com](mailto:stacey.wayne@sagepub.com)



**Hamish McDougall**

Publishing Solutions  
+44 (0) 203 215 0152

[hamish.mcdougall@sagepub.co.uk](mailto:hamish.mcdougall@sagepub.co.uk)



**Wendy Worman**

Reprints  
805.410.7635

[reprint@sagepub.com](mailto:reprint@sagepub.com)



# DIGITAL ADVERTISING

## BANNER ADVERTISING

### STANDARD

Minimum of 10,000 impressions per month

### CPM/Cost Per Thousand

STANDARD BANNERS	<b>\$100</b>
GEOTARGETED BANNERS	<b>\$105</b>
PERSISTENT FOOTER	<b>\$130</b>
EXPANDABLE	<b>\$125</b>

### BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

### ARTWORK DELIVERY

Email: advertising@sagepub.com

All prices are net CPM unless otherwise noted. Minimums may apply.

**Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.**

## HIGH IMPACT ADVERTISING

### INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

Monthly sponsorships available. Contact your sales representative for pricing.

### eARTICLE ADVERTISING

#### Dynamic Super Leaderboard

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

Monthly sponsorships available. Contact your sales representative for pricing.

#### Full Page PDF

1237 X 1631 px

Monthly sponsorships available. Contact your sales representative for pricing.

## CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the Life Sciences channel, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

### eBLASTS

#### Email Alerts

728 X 90 px

Contact your sales representative for pricing.

#### Sponsored Emails

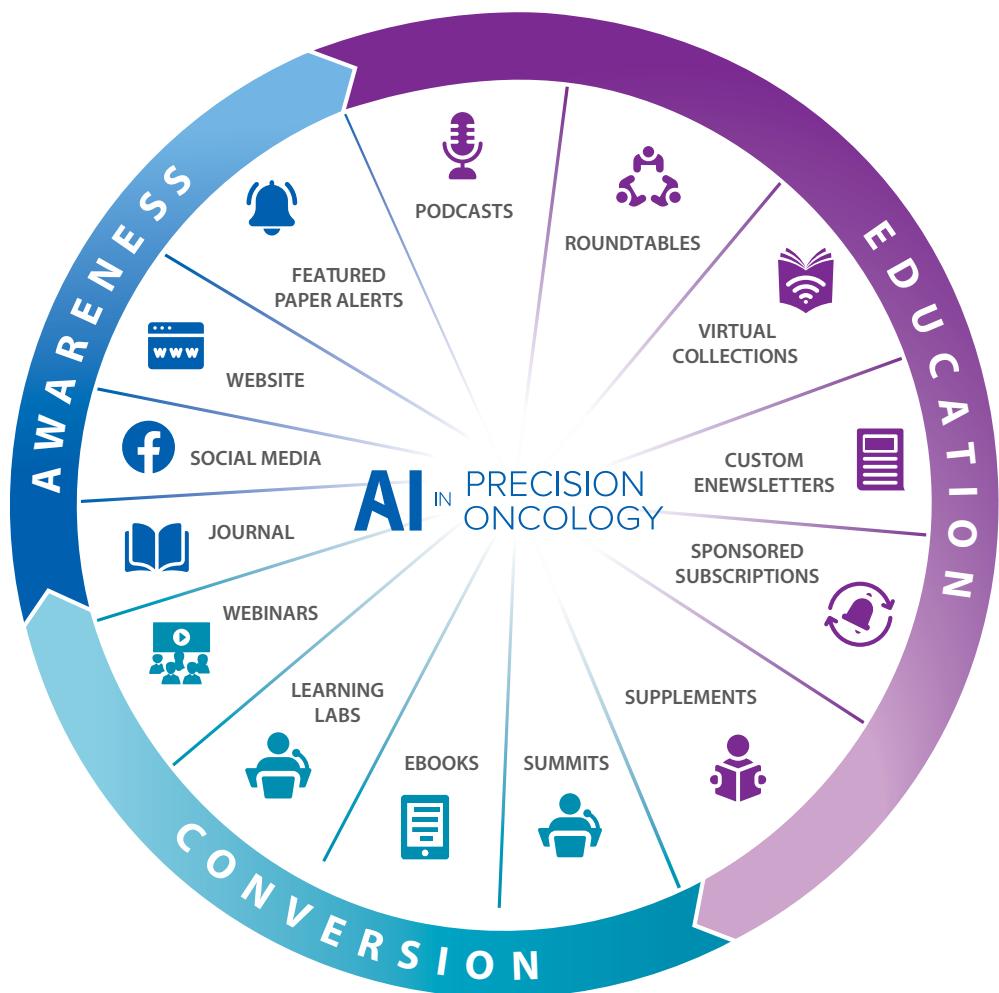
Custom HTML

Contact your sales representative for pricing.

## CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

## MULTICHANNEL MARKETING SOLUTIONS



## RELATED TITLES

