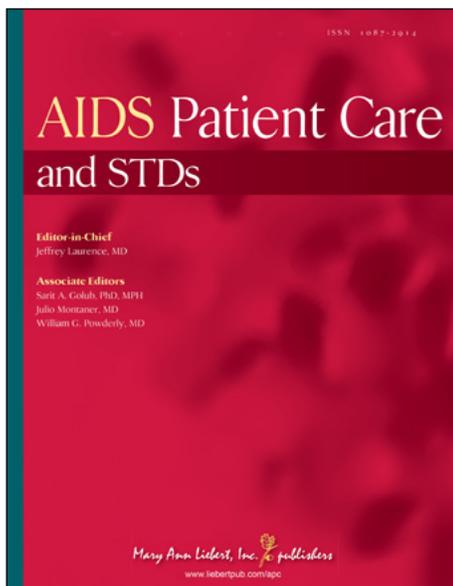


# Mary Ann Liebert

A Part of Sage

## Advertising Rates & Specifications - 2026



**EDITOR-IN-CHIEF: Jeffrey Laurence, MD**, Weill Cornell Medical College, New York, NY

**DESCRIPTION:** *AIDS Patient Care and STDs* is the foremost journal providing the latest developments and research in diagnostics and therapeutics designed to prolong the lifespan and improve quality of life for HIV/AIDS patients. The Journal delivers cutting-edge clinical, basic science, sociologic, and behavior-based investigations in HIV/AIDS and other sexually transmitted infections.

### AUDIENCE INCLUDES:

- AIDS/HIV Researchers
- Virologists
- Infectious Disease Specialists
- Pathologists
- Molecular Biologists
- Epidemiologists
- Molecular Geneticists
- Microbiologists
- All others allied in the field



[journals.sagepub.com/home/ads](https://journals.sagepub.com/home/ads)



**3.8**  
Latest  
Impact factor



**16,968**  
Average Monthly  
Impressions

## YOUR MARKETING SUCCESS TEAM



**Billy Bogarski**

Advertising  
805.410.7160

[billy.bogarski@sagepub.com](mailto:billy.bogarski@sagepub.com)



**Wendy Worman**

Reprints  
805.410.7635

[reprint@sagepub.com](mailto:reprint@sagepub.com)



**Hamish McDougall**

Publishing Solutions  
+44 (0) 203 215 0152

[hamish.mcdougall@sagepub.co.uk](mailto:hamish.mcdougall@sagepub.co.uk)



## BANNER ADVERTISING

### STANDARD

Minimum of 10,000 impressions per month

### CPM/Cost Per Thousand

STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
PERSISTENT FOOTER	\$130
EXPANDABLE	\$125

### BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:  
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

### ARTWORK DELIVERY

Email: [advertising@sagepub.com](mailto:advertising@sagepub.com)

All prices are net CPM unless otherwise noted. Minimums may apply.

**Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.**

## HIGH IMPACT ADVERTISING

<b>INTERSTITIAL BANNERS</b>	300 X 250 px - 700 X 700 px	Monthly sponsorships available. Contact your sales representative for pricing.
-----------------------------	-----------------------------	--

### eARTICLE ADVERTISING

Dynamic Super Leaderboard	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	Monthly sponsorships available. Contact your sales representative for pricing.
Full Page PDF	1237 X 1631 px	Monthly sponsorships available. Contact your sales representative for pricing.

## CHANNEL BUYS

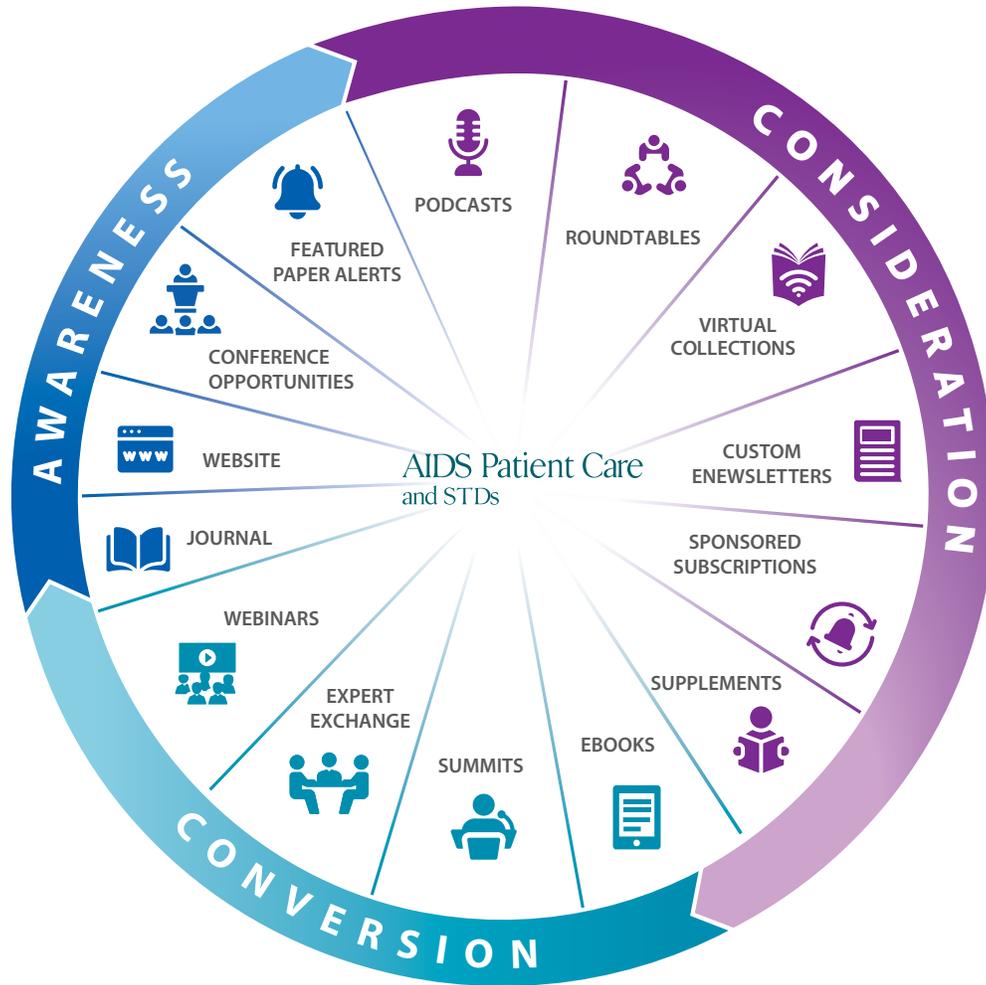
Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the Life Sciences channel, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

## eBLASTS

Email Alerts	728 X 90 px	Contact your sales representative for pricing.
Sponsored Emails	Custom HTML	Contact your sales representative for pricing.

## CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.



RELATED TITLES

