

ADVERTISING RATES & SPECIFICATIONS - 2026



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DESCRIPTION: The International Journal of Stroke is the flagship publication of the World Stroke Organization and publishes high quality research articles, reviews and clinical trial protocols from around the world. IJS is dedicated to building a global stroke community, making it a global voice for stroke research and an excellent platform for sharing international stroke research. Society affiliation World Stroke Organization (WSO). The International Journal of Stroke provides a significant contribution to the international stroke research community. Reviews of current topics not only encompass recent advances of global interest but also those which may be more important in specific regions.

AFFILIATION: World Stroke Organization (WSO)

READERSHIP PROFILE: Clinicians and healthcare professionals who are dedicated to reducing the burden of stroke worldwide



IMPACT FACTOR:
6.3

RANKING:
Clinical Neurology
23 out of 278
Peripheral
Vascular Disease
9 out of 96

CIRCULATION:
2,700
(including
WSO members)

FREQUENCY:
10

**AVERAGE
MONTHLY
IMPRESSIONS:**
65,967

**AVERAGE
MONTHLY
PAGEVIEWS:**
17,174

This title is available online and as a digital edition.

DIGITAL EDITION RATES

	USD
• FULL PAGE IN PRELIMS BEFORE FIRST ARTICLE	\$2,971
• PREMIUM COVER TIP - 550 X 480 PIXELS**	\$6,206
• TOP BANNER - 468 X 60 PIXELS*	\$5,288
• SKYSCRAPER - 160 X 600*	\$5,096

*Inclusive of Full Page in Prelims before first article and banner/s on the journal website **Exclusive - banners on the HTML notification e-mail sent by Society

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES FOR DIGITAL ADVERTISING

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
JANUARY	19 NOVEMBER 2025	24 NOVEMBER 2026
FEBRUARY	19 DECEMBER 2025	26 DECEMBER 2025
MARCH	20 JANUARY 2026	23 JANUARY 2026
APRIL	17 FEBRUARY 2026	20 FEBRUARY 2025
JUNE	17 APRIL 2026	21 APRIL 2026
JULY	20 MAY 2026	26 MAY 2026
AUGUST	17 JUNE 2026	22 JUNE 2026
OCTOBER I	19 AUGUST 2026	24 AUGUST 2026
OCTOBER II	26 AUGUST 2026	31 AUGUST 2026
DECEMBER	21 OCTOBER 2026	26 OCTOBER 2026

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

FULL PAGE

- FULL PAGE, BLEED 286MM (H) X 216MM (W)
- FULL PAGE, TRIM SIZE 280MM (H) X 120MM (W)
- FULL PAGE, TYPE AREA 250MM (H) X 180MM (W)

• BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

FOR ARTWORK SUBMISSION:

Email: advertising@sagepub.com

HALF PAGE

- HORIZONTAL, TYPE AREA 120MM (H) X 180MM (W)
- HORIZONTAL, TRIM AREA 140MM (H) X 210MM (W)
- VERTICAL, TYPE AREA 250MM (H) X 85MM (W)
- VERTICAL, TRIM AREA 280MM (H) X 105MM (W)

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/wso

STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS

£65

GEOTARGETED BANNERS

£75

STICKY BANNERS

£96

EXPANDABLE

£85

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

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All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

FULL PAGE PDF

1237 X 1631 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Neurology channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

eBLASTS

Email Alerts

728 X 90 px

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

Sponsored Emails

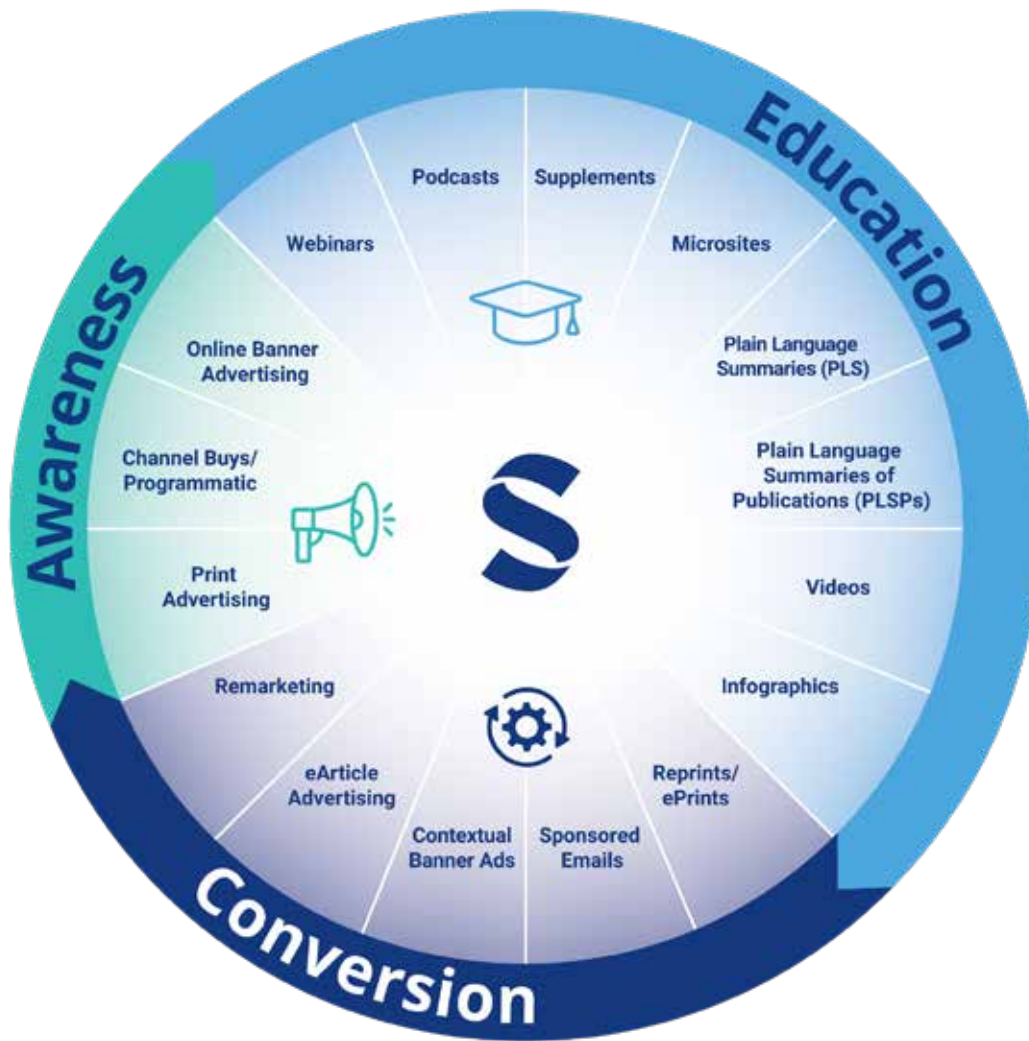
Custom HTML

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION.

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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