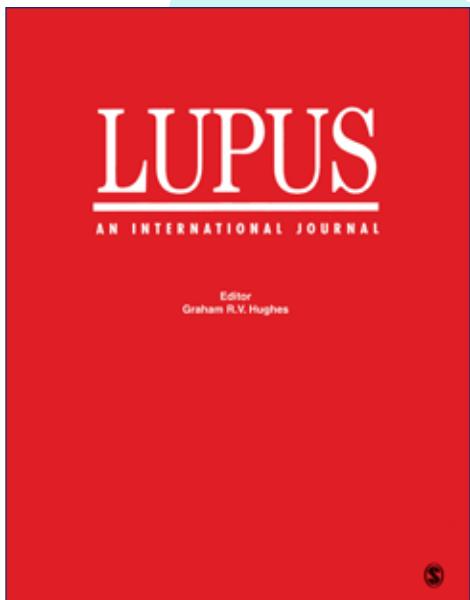


ADVERTISING RATES & SPECIFICATIONS - 2025



EDITOR-IN-CHIEF: Graham RV Hughes, Head of London Lupus Centre

DESCRIPTION: The only international journal devoted exclusively to lupus (and related disease) research. Lupus includes the most promising new clinical and laboratory-based studies from leading specialists in all lupus-related disciplines.

Invaluable reading, with extended coverage, lupus-related disciplines include: Rheumatology, Dermatology, Immunology, Obstetrics, Psychiatry and Cardiovascular Research. Leading international specialists present their findings on Lupus, in one outstanding reference.

READERSHIP PROFILE: Professionals and practitioners within lupus-related disciplines in rheumatology, dermatology, immunology, obstetrics, psychiatry, cardiovascular research.

IMPACT FACTOR:

- 1.9

RANKING:

- Rheumatology (SCIE) 25 out of 54

PRINT:

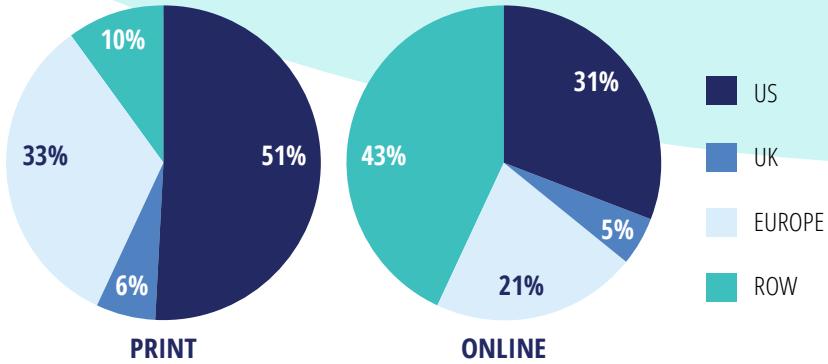
- Frequency: 14

ONLINE:

- Average Monthly Unique Visitors 32,444
- Average Monthly Pageviews 50,519



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ADVERTISING RATES & INFORMATION

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE	MAIL DATE
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FEBRUARY	20 DECEMBER 2024	23 DECEMBER 2024	2 FEBRUARY 2025
MARCH	20 JANUARY 2025	21 JANUARY 2025	3 MARCH 2025
APRIL	19 FEBRUARY 2025	21 FEBRUARY 2025	1 APRIL 2025
APRIL	19 FEBRUARY 2025	21 FEBRUARY 2025	1 APRIL 2025
MAY	19 MARCH 2025	21 MARCH 2025	1 MAY 2025
JUNE	18 APRIL 2025	21 APRIL 2025	2 JUNE 2025
JULY	20 MAY 2025	23 MAY 2025	1 JULY 2025
AUGUST	20 JUNE 2025	23 JUNE 2025	1 AUGUST 2025
SEPTEMBER	22 JULY 2025	25 JULY 2025	1 SEPTEMBER 2025
OCTOBER	19 AUGUST 2025	22 AUGUST 2025	1 OCTOBER 2025
OCTOBER	19 AUGUST 2025	22 AUGUST 2025	1 OCTOBER 2025
NOVEMBER	22 SEPTEMBER 2025	23 SEPTEMBER 2025	3 NOVEMBER 2025
DECEMBER	22 OCTOBER 2025	24 OCTOBER 2025	1 DECEMBER 2025

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£1,352	£1,252	£1,151
• OUTSIDE BACK COVER	£1,556	£1,439	£1,321
• INSIDE FRONT COVER	£1,487	£1,377	£1,266
• INSIDE BACK COVER	£1,420	£1,313	£1,207
• HALF PAGE	£800	£740	£681
• DOUBLE SPREAD	£2,706	£2,505	£2,300

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

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CPM

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FOR PRICING

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- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
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- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

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DYNAMIC SUPER LEADERBOARD

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but will not display optimally.

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FULL PAGE PDF

1237 X 1631 px

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Digital
Advertising
Examples

MECHANICAL REQUIREMENTS

FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
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- Third party ad tags accepted.
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