

ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR-IN-CHIEF: Professor Daniel Martin OBE, Royal Free Hospital and University of Plymouth, UK

DESCRIPTION: JICS is a UK-based, peer-reviewed journal publishing original papers, review articles, critically appraised topics, and audits of interest to all those involved in caring for critically ill patients.

The editorial board recognises the multi-disciplinary nature of intensive care and encourages submissions from all specialties involved in research, clinical practice and management.

AFFILIATION: The Intensive Care Society

READERSHIP PROFILE: Allied Health Professionals (5%), Consultants (57%), Nurses (9%), Specialist/Associate Specialist (3%), Student and Trainee (26%)



IMPACT FACTOR:
1.4

RANKING:
Critical Care
Medicine
44 out of 62

FREQUENCY:
4

CIRCULATION:
3,402

**AVERAGE
MONTHLY
IMPRESSIONS:**
34,891

**AVERAGE
MONTHLY
PAGEVIEWS:**
4,734

This title is available online and as a digital edition.

DIGITAL EDITION RATES

FREQUENCY	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£1,944	£1,753	£1,468
• OUTSIDE BACK COVER	£2,089	£1,769	£1,480
• INSIDE FRONT COVER	£2,089	£1,769	£1,480
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• HALF PAGE	£1,179	£1,003	£841
• QUARTER PAGE	£695	£588	£494
• DOUBLE SPREAD	£3,402	£2,889	£2,423

SCHEDULE

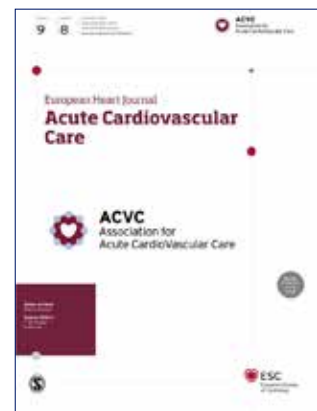
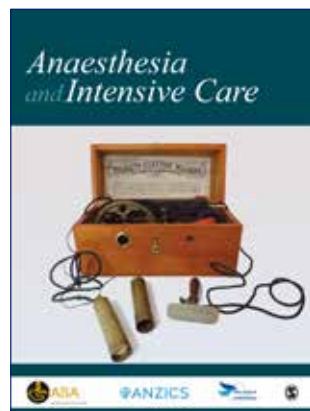
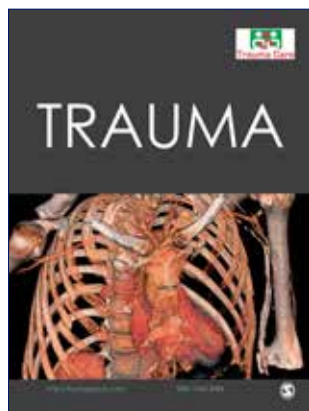
CLOSING DATES FOR DIGITAL ADVERTISING

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING
FEBRUARY	31 DECEMBER 2025	5 JANUARY 2026
MAY	1 APRIL 2026	6 APRIL 2026
AUGUST	1 JULY 2026	6 JULY 2026
NOVEMBER	2 OCTOBER 2026	6 OCTOBER 2026

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

SIZE (TRIM)	H x W
<ul style="list-style-type: none"> FULL PAGE 	297MM X 210MM
<ul style="list-style-type: none"> BANNER ADVERTISING REQUIREMENTS <ul style="list-style-type: none"> Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF Maximum size of banners: 100KB Geo-targeting is available (higher CPMs apply). Third party ad tags accepted. Video is accepted (higher CPMs may apply). <p>FOR ARTWORK SUBMISSION: Email: advertising@sagepub.com</p>	<ul style="list-style-type: none"> A high-resolution press-ready PDF is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.

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- Standard banner positions include:
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FULL PAGE PDF

1237 X 1631 px

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eBLASTS

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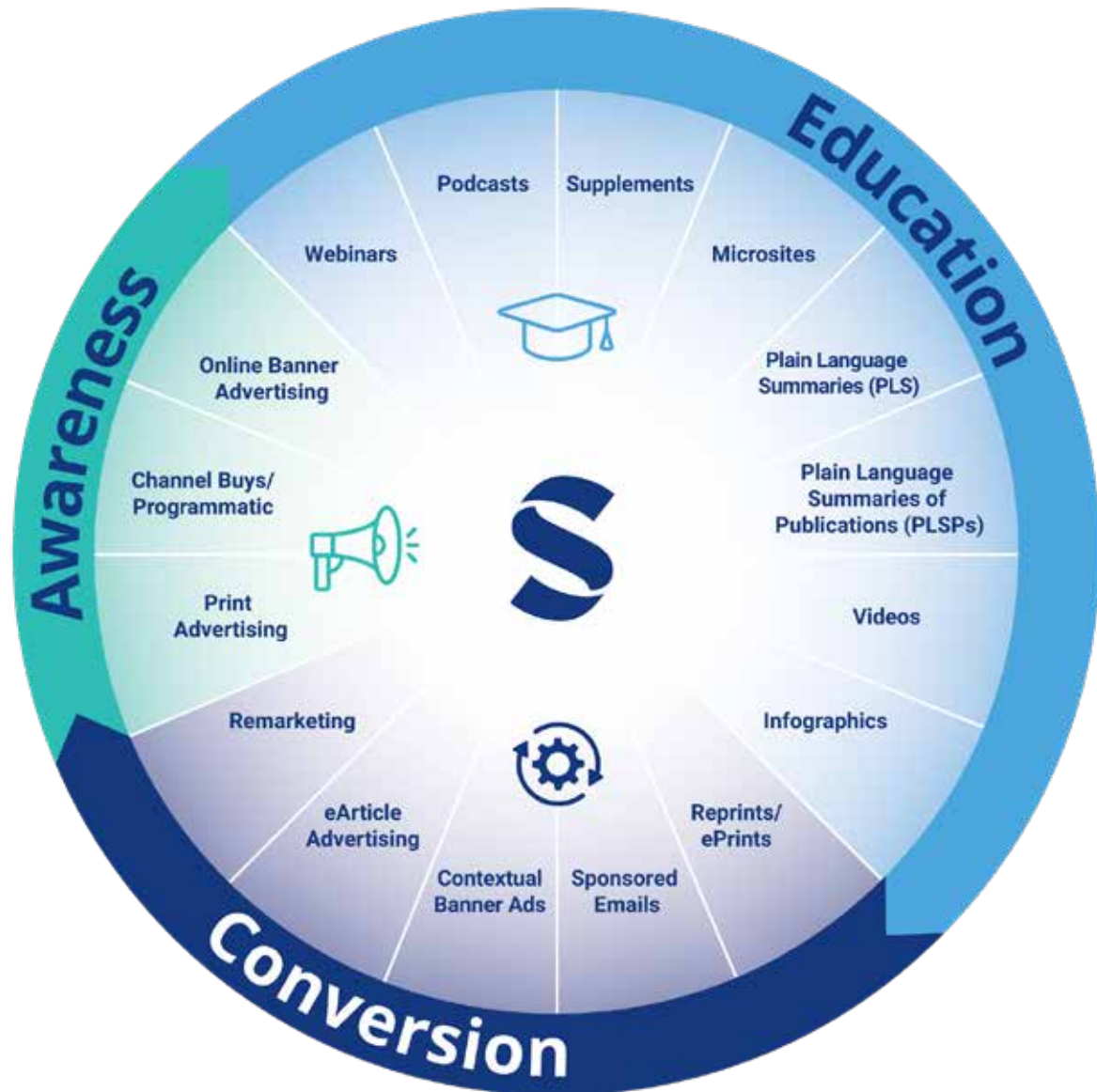
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