

Mary Ann Liebert

A Part of Sage

Advertising Rates & Specifications - 2026



EDITOR-IN-CHIEF: Travis T. Tollefson, MD, MPH, FACS, University of California, Davis, Sacramento, CA

DESCRIPTION: *Facial Plastic Surgery & Aesthetic Medicine* is the leading multidisciplinary peer-reviewed journal covering facial plastic reconstructive and cosmetic interventions, as well as the fast-growing field of aesthetic medicine. The Journal provides physicians and providers with the most accurate and innovative information in the field on all aspects of reconstructive and cosmetic surgery of the head and neck, promotes the education and contributions of physicians and providers worldwide, and is a forum for important and relevant issues in ethics and public policy related to the discipline.

AFFILIATIONS INCLUDE: AAFPRS, EAFPS, AAFPS, IFFPSS

AUDIENCE INCLUDES:

- All Members of the American Academy of Facial Plastic and Reconstructive Surgery
- Facial Plastic Surgeons with training in Otolaryngology
- Plastic and Reconstructive Surgeons
- Dermatologists
- Orthopedic Surgeons
- Pediatricians
- Infectious Diseases Specialists
- Oral Surgeons
- General Surgeons
- Healthcare/Hospital Administrators
- Professors of Surgery and Department Chairs
- Other Related Healthcare Providers



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RATES

| Position / Rates | 1X |
|--------------------|---------|
| B/W Full Page | \$1,970 |
| *Sponsored Content | \$1,970 |

*Writing fee may apply.

The following rates are to be added to the earned b/w rate.

| Preferred Position Rates | | | |
|--------------------------|-------|--------------------|----------------|
| Cover 4 | \$520 | Belly Band | \$5,995 |
| Cover 3 | \$263 | Cover Tip | \$4,995 |
| Cover 2 | \$473 | Insert | Call for quote |
| Opposite Cover 2 | \$158 | | |
| Opposite TOC | \$184 | Color Rates | |
| Opposite Editorial Board | \$131 | 4-Color | \$815 |
| Opposite Editorial Text | \$158 | | |

*15% for agencies on all rates.

SPECS

| | Inches | Millimeters |
|---------------------------|----------------------------|---------------|
| Trim Size | 8½" x 11" | 216mm x 279mm |
| Full Page | 8½" x 11" | 216mm x 279mm |
| Bleed | ¼" | 6mm |
| Live Material | 8" x 10½" | 203mm x 267mm |
| Half Page | 8½" x 5¼" | 216mm x 133mm |
| Bleed | ¼" | 6mm |
| Live Material | 7½" x 5" | 191mm x 127mm |
| Double Page Spread | 17" x 11" | 432mm x 279mm |
| Bleed | ¼" | 6mm |
| Live Material | 16" x 10½" | 406mm x 267mm |
| Cover Tip | up to 8½" x 5" | 14mm x 127mm |
| Belly Band | 19¼" x 5" | 489mm x 127mm |
| Insert | | |
| Loose | 8¾" x 10⅞" | 213mm x 276mm |
| Bound | 8¾" x 11¼" add ¼" for trim | 222mm x 286mm |
| Bleed | ¼" | 6mm |
| Live Material | 8" x 10" | 203mm x 254mm |

CLOSING DATE DEADLINES (6 issues per year)

| Issue | Space | Materials |
|----------|----------|-----------|
| February | 12/12/25 | 12/15/25 |
| April | 2/10/26 | 2/16/26 |
| June | 4/10/26 | 4/13/26 |
| August | 6/9/26 | 6/12/26 |
| October | 8/14/26 | 8/17/26 |
| December | 10/6/26 | 10/12/26 |

Space reservations due at least one week prior to closing date deadline. All dates subject to change.

MATERIAL REQUIREMENTS

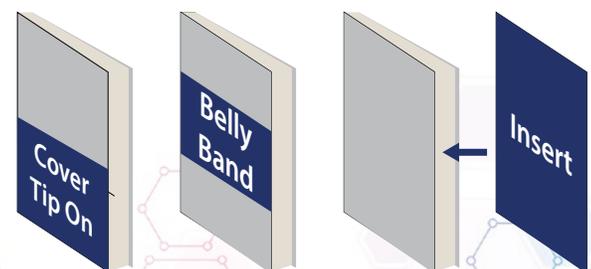
All advertising is subject to approval.

All color files must be created and submitted to publisher in CMYK color mode. Black & white ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

SUBMIT MATERIALS TO

Print and Digital Production
advertising@sagepub.com

Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



BANNER ADVERTISING

| Position | Size(s) | 1X |
|---------------------|---------------------|--------------------------------------|
| Leaderboard* | 728x90 and 320x50 | \$1,160 |
| Medium Rectangle* | 300x250 | \$1,045 |
| Large Rectangle* | 300x600 | \$2,095 |
| *Video | See below for specs | An additional \$595 to include video |
| Persistent Footer** | 728x90 and 320x50 | \$1,400 |

BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

Creative should be sent to advertising@sagepub.com

*Minimum 25,000 impressions

*Video compatible with Medium Rectangle only

**Persistent footer is 30-day ROS

*Rates are net

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS 300 X 250 px - 700 X 700 px Monthly sponsorships available. Contact your sales representative for pricing.

eARTICLE ADVERTISING

Dynamic Super Leaderboard Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally. Monthly sponsorships available. Contact your sales representative for pricing.

Full Page PDF 1237 X 1631 px Monthly sponsorships available. Contact your sales representative for pricing.

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the Life Sciences channel, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts 728 X 90 px Contact your sales representative for pricing.

Sponsored Emails Custom HTML Contact your sales representative for pricing.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.



RELATED TITLES

