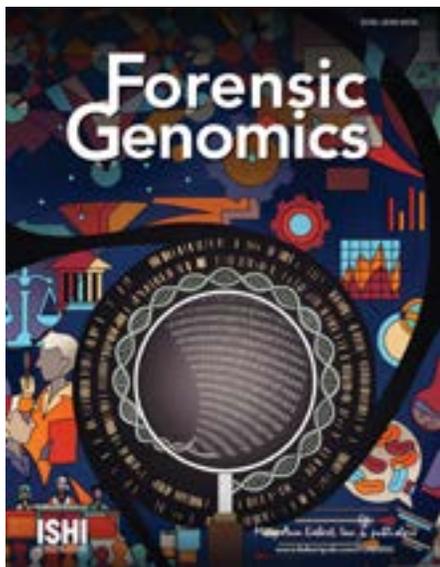


Mary Ann Liebert

A Part of Sage

Advertising Rates & Specifications - 2026



liebertpub.com/forensic

EDITOR-IN-CHIEF: Nicole M. M. Novroski, PhD, Associate Director, UNTHSC Center for Human Identification, Associate Professor, College of Biomedical and Translational Sciences, University of North Texas Health Science Center, Fort Worth, TX

DESCRIPTION: *Forensic Genomics* is a new peer-reviewed journal that addresses how advances in genetic testing and genomic analysis can enable investigators to break through previously impenetrable forensic DNA barriers. The core focus of the Journal will be the use of DNA testing technologies, algorithms, artificial intelligence, and genealogical research methods to support human identification using inference tools and inductive reasoning.

AFFILIATION: International Symposium on Human Identification (ISHI)

AUDIENCE INCLUDES:

- Society Members of ISHI
- Forensic Investigators
- Genome Scientists
- Bioinformaticians
- Data Scientists
- Laboratory Scientists
- Forensic DNA Analysts
- Others Allied to the Field

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RATES

Position / Rates	1-3x
B/W Full Page	\$1,780
*Sponsored Content	\$1,780

*Writing fee may apply.

The following rates are to be added to the earned b/w rate.

Preferred Position Rates			
Cover 4	\$520	Belly Band	\$5,995
Cover 3	\$263	Cover Tip	\$4,995
Cover 2	\$473	Insert	Call for quote
Opposite Cover 2	\$158		
Opposite TOC	\$184	Color Rates	
Opposite Editorial Board	\$131	4-Color	\$815
Opposite Editorial Text	\$158		

*15% for agencies on all rates.

SPECS

	Inches	Millimeters
Trim Size	8½" x 11"	216mm x 279mm
Full Page	8½" x 11"	216mm x 279mm
Bleed	¼"	6mm
Live Material	8" x 10½"	203mm x 267mm
Half Page	8½" x 5¼"	216mm x 133mm
Bleed	¼"	6mm
Live Material	7½" x 5"	191mm x 127mm
Double Page Spread	17" x 11"	432mm x 279mm
Bleed	¼"	6mm
Live Material	16" x 10½"	406mm x 267mm
Cover Tip	up to 8½" x 5"	14mm x 127mm
Belly Band	19¼" x 5"	489mm x 127mm
Insert		
Loose	8⅜" x 10⅞"	213mm x 276mm
Bound	8¾" x 11¼" add ¼" for trim	222mm x 286mm
Bleed	¼"	6mm
Live Material	8" x 10"	203mm x 254mm

CLOSING DATE DEADLINES (4 issues per year)

Issue	Space	Material
March	12/23/25	12/26/25
June	3/27/26	3/30/26
September	6/26/26	6/29/26
December	9/22/26	9/25/26

Space reservations due at least one week prior to closing date deadline. All dates subject to change.

MATERIAL REQUIREMENTS

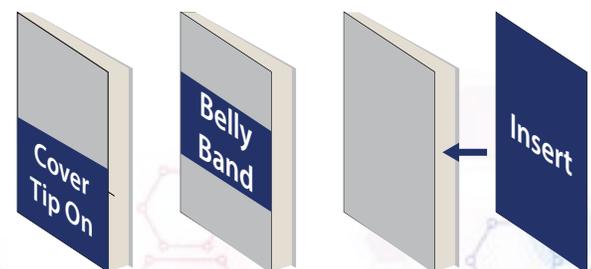
All advertising is subject to approval.

All color files must be created and submitted to publisher in CMYK color mode. Black & white ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

SUBMIT MATERIALS TO

Print and Digital Production
advertising@sagepub.com

Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



BANNER ADVERTISING

Position	Size(s)	1x
Leaderboard*	728x90 and 320x50	\$1,130
Medium Rectangle*	300x250	\$1,045
Large Rectangle*	300x600	\$2,095
*Video	See below for specs	An additional \$595 to include video
Persistent Footer**	728x90 and 320x50	\$1,400

BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

Creative should be sent to advertising@sagepub.com

*Minimum 25,000 impressions

*Rates are net

*Video compatible with Medium Rectangle only

**Persistent footer is 30-day ROS

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS 300 X 250 px - 700 X 700 px Monthly sponsorships available. Contact your sales representative for pricing.

eARTICLE ADVERTISING

Dynamic Super Leaderboard Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally. Monthly sponsorships available. Contact your sales representative for pricing.

Full Page PDF 1237 X 1631 px Monthly sponsorships available. Contact your sales representative for pricing.

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the Life Sciences channel, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

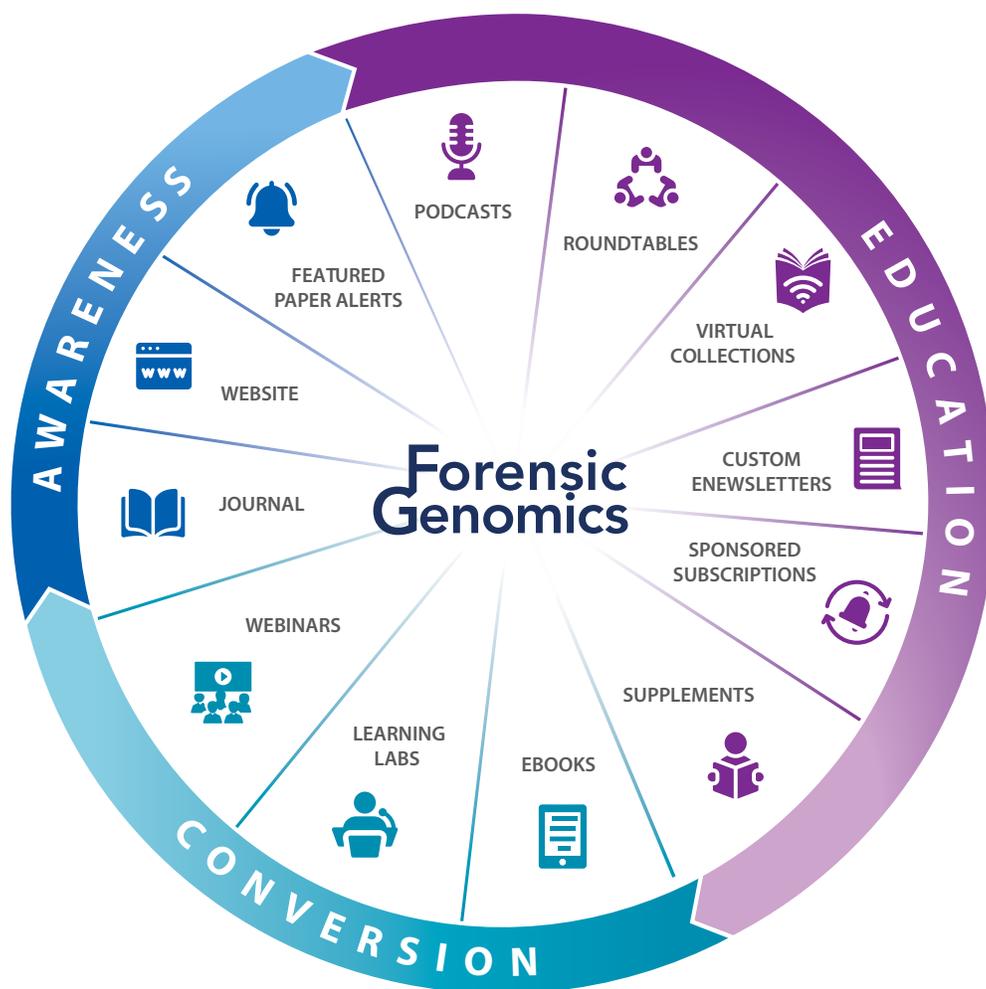
eBLASTS

Email Alerts 728 X 90 px Contact your sales representative for pricing.

Sponsored Emails Custom HTML Contact your sales representative for pricing.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.



RELATED TITLES

