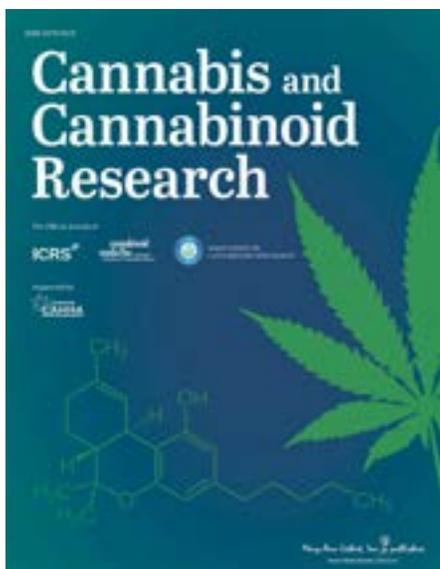


# Mary Ann Liebert

A Part of Sage

## Advertising Rates & Specifications - 2026



**EDITOR-IN-CHIEF: Daniele Piomelli, PhD** – Chair in Neurosciences, Professor, Anatomy & Neurobiology, School of Medicine, University of California, Irvine, CA

**DESCRIPTION:** *Cannabis and Cannabinoid Research* is the premier journal dedicated to the scientific, medical, and psychosocial exploration of clinical cannabis, cannabinoids, and the biochemical mechanisms of endocannabinoids. The Journal publishes a broad range of human and animal studies including basic and translational research; clinical studies; behavioral, social, and epidemiological issues; and ethical, legal, and regulatory controversies.

**AFFILIATION:** International Cannabinoid Research Society, Association of Cannabinoid Specialists, Japanese Clinical Association of Cannabinoids

### AUDIENCE INCLUDES:

- Society Members of ICRS and Three Other International Societies
- Pharmacologists, Biochemists, Neurologists
- Psychiatrists, Psychopharmacologists, Psychologists
- Toxicologists, Cell Biologists, Neurobiologists, Pain Specialists
- Addiction Specialists, Regulators, Policymakers
- Primary Care Physicians



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## RATES

| Position / Rates   | 1-3X    |
|--------------------|---------|
| B/W Full Page      | \$2,170 |
| *Sponsored Content | \$2,170 |

\*Writing fee may apply.

The following rates are to be added to the earned b/w rate

| Preferred Position Rates |       |                    |                |
|--------------------------|-------|--------------------|----------------|
| Cover 4                  | \$520 | Belly Band         | \$5,995        |
| Cover 3                  | \$263 | Cover Tip          | \$4,995        |
| Cover 2                  | \$473 | Insert             | Call for quote |
| Opposite Cover 2         | \$158 |                    |                |
| Opposite TOC             | \$184 | <b>Color Rates</b> |                |
| Opposite Editorial Board | \$131 | 4-Color            | \$815          |
| Opposite Editorial Text  | \$158 |                    |                |

\*15% for agencies on all rates.

## SPECS

|                           | Inches                     | Millimeters   |
|---------------------------|----------------------------|---------------|
| <b>Trim Size</b>          | 8½" x 11"                  | 216mm x 279mm |
| <b>Full Page</b>          | 8½" x 11"                  | 216mm x 279mm |
| Bleed                     | ¼"                         | 6mm           |
| Live Material             | 8" x 10½"                  | 203mm x 267mm |
| <b>Half Page</b>          | 8½" x 5½"                  | 216mm x 133mm |
| Bleed                     | ¼"                         | 6mm           |
| Live Material             | 7½" x 5"                   | 191mm x 127mm |
| <b>Double Page Spread</b> | 17" x 11"                  | 432mm x 279mm |
| Bleed                     | ¼"                         | 6mm           |
| Live Material             | 16" x 10½"                 | 406mm x 267mm |
| <b>Cover Tip</b>          | up to 8½" x 5"             | 14mm x 127mm  |
| <b>Belly Band</b>         | 19¼" x 5"                  | 489mm x 127mm |
| <b>Insert</b>             |                            |               |
| Loose                     | 8⅜" x 10⅞"                 | 213mm x 276mm |
| Bound                     | 8¾" x 11¼" add ¼" for trim | 222mm x 286mm |
| Bleed                     | ¼"                         | 6mm           |
| Live Material             | 8" x 10"                   | 203mm x 254mm |

## CLOSING DATE DEADLINES (6 issues per year)

| Issue    | Space    | Materials |
|----------|----------|-----------|
| February | 11/28/25 | 12/1/25   |
| April    | 1/27/26  | 1/30/26   |
| June     | 3/27/26  | 3/30/26   |
| August   | 5/29/26  | 6/1/26    |
| October  | 7/31/26  | 8/3/26    |
| December | 9/22/26  | 9/25/26   |

Space reservations due at least one week prior to closing date deadline. All dates subject to change.

## MATERIAL REQUIREMENTS

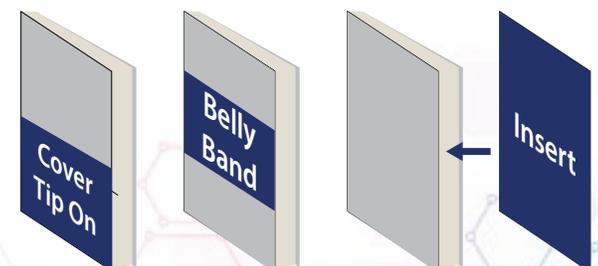
All advertising is subject to approval.

All color files must be created and submitted to publisher in CMYK color mode. Black & white ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

## SUBMIT MATERIALS TO

**Print and Digital Production**  
[advertising@sagepub.com](mailto:advertising@sagepub.com)

*Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.*



## BANNER ADVERTISING

| Position            | Size(s)             | 1X                                   |
|---------------------|---------------------|--------------------------------------|
| Leaderboard*        | 728x90 and 320x50   | \$1,360                              |
| Medium Rectangle*   | 300x250             | \$1,045                              |
| Large Rectangle*    | 300x600             | \$2,095                              |
| *Video              | See below for specs | An additional \$595 to include video |
| Persistent Footer** | 728x90 and 320x50   | \$1,400                              |

### BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

**Creative should be sent to [advertising@sagepub.com](mailto:advertising@sagepub.com)**

\*Minimum 25,000 impressions

\*Rates are net

\*Video compatible with Medium Rectangle only

\*\*Persistent footer is 30-day ROS

## HIGH IMPACT ADVERTISING

**INTERSTITIAL BANNERS**      300 X 250 px - 700 X 700 px      Monthly sponsorships available. Contact your sales representative for pricing.

### eARTICLE ADVERTISING

Dynamic Super Leaderboard      Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.      Monthly sponsorships available. Contact your sales representative for pricing.

Full Page PDF      1237 X 1631 px      Monthly sponsorships available. Contact your sales representative for pricing.

## CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the Life Sciences channel, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

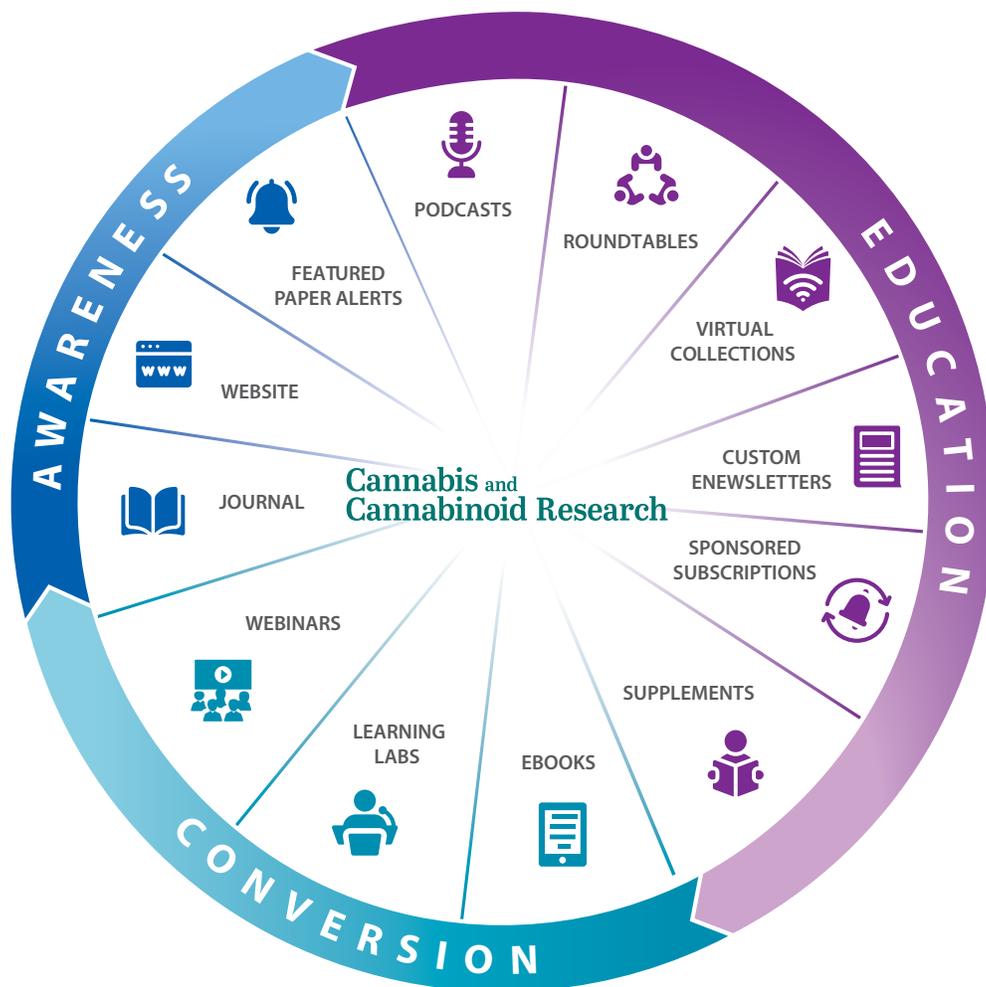
## eBLASTS

Email Alerts      728 X 90 px      Contact your sales representative for pricing.

Sponsored Emails      Custom HTML      Contact your sales representative for pricing.

## CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.



RELATED TITLES

