

ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR: Brett D. Owens, MD, Providence, Rhode Island, USA

DESCRIPTION: The American Journal of Sports Medicine (AJSM), founded in 1972, is the official publication of the American Orthopaedic Society for Sports Medicine (AOSSM). It contains original articles that have undergone peer review. AOSSM is a national organization of orthopaedic surgeons specializing in sports medicine, including national and international sports medicine leaders. It strives to improve the identification, prevention, treatment, and rehabilitation of sports injuries.

AFFILIATIONS: American Orthopaedic Society for Sports Medicine (AOSSM)

READERSHIP PROFILE: Members of AOSSM, which includes sports medicine specialists, clinicians, family physicians, emergency physicians, pediatricians, athletic trainers, and physical therapists, among others.



IMPACT FACTOR:
4.5

RANKING:
Sport Sciences
10 out of 133
Orthopedics
10 out of 139

FREQUENCY:
14

CIRCULATION:
4,889

AVERAGE MONTHLY IMPRESSIONS:
240,887

AVERAGE MONTHLY PAGEVIEWS:
63,633

PRINT ADVERTISING

FULL COLOR RATES	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS	24 INSERTIONS	36 INSERTIONS	48 INSERTIONS
• FULL PAGE*	\$5,392	\$5,265	\$4,821	\$4,675	\$4,392	\$4,342	\$4,219
• HALF PAGE	\$4,688	\$4,628	\$4,269	\$4,150	\$3,917	\$3,876	\$3,673
• QUARTER PAGE	\$3,554	\$3,517	\$3,313	\$3,231	\$3,094	\$3,207	\$3,069

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING	INSERTS DUE
JANUARY	17 NOVEMBER 2025	21 NOVEMBER 2025	4 DECEMBER 2025
FEBRUARY	5 JANUARY 2026	9 JANUARY 2026	23 JANUARY 2026
MARCH	28 JANUARY 2026	30 JANUARY 2026	16 FEBRUARY 2026
MARCH	6 FEBRUARY 2026	10 FEBRUARY 2026	25 FEBRUARY 2026
APRIL	4 MARCH 2026	6 MARCH 2026	23 MARCH 2026
MAY	3 APRIL 2026	7 APRIL 2026	22 APRIL 2026
JUNE	4 MAY 2026	8 MAY 2026	21 MAY 2026
JULY	27 MAY 2026	29 MAY 2026	15 JUNE 2026
JULY	12 JUNE 2026	16 JUNE 2026	1 JULY 2026
AUGUST	3 JULY 2026	7 JULY 2026	22 JULY 2026
SEPTEMBER	5 AUGUST 2026	7 AUGUST 2026	24 AUGUST 2026
OCTOBER	2 SEPTEMBER 2026	4 SEPTEMBER 2026	21 SEPTEMBER 2026
NOVEMBER	7 OCTOBER 2026	9 OCTOBER 2026	26 OCTOBER 2026
DECEMBER	4 NOVEMBER 2026	6 NOVEMBER 2026	23 NOVEMBER 2026

PRINT MECHANICAL REQUIREMENTS

SIZE	NON-BLEED (W x H)	BLEED (W x H)
• FULL PAGE	7.625" X 10.375"	8.375" X 11.125"
• HALF PAGE VERTICAL	3.5" X 10.375"	N/A
• HALF PAGE HORIZONTAL	7.5" X 5"	N/A
• QUARTER PAGE VERTICAL	3.5" X 5"	N/A

• **TRIM SIZE:** 8.125" X 10.875"

• **BINDING:** Perfect Bound

- All advertising is subject to AOSSM approval
- Ad dimensions are listed in inches
- All live copy should be no closer than 1/4" from trim
- For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides
- All color files must be created and submitted to publisher in CMYK color mode. **Black & white** ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

• **PRE-PRINTED INSERTS**

List journal name, issue # and quantity on boxes/skid

SHIP TO:

Mary Heiliger, CSR
Sheridan Press
450 Fame Avenue
Hanover, PA 17331 USA
Phone: 800-635-7181 x 81453

• **BANNER ADVERTISING REQUIREMENTS**

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• **ARTWORK DELIVERY**

Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

BANNER ADVERTISING • www.journals.sagepub.com/home/ajs

STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
STICKY BANNERS	\$130
EXPANDABLE	\$125

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

ARTWORK DELIVERY

Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

FULL PAGE PDF

1237 X 1631 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts

728 X 90 px

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

Sponsored Emails

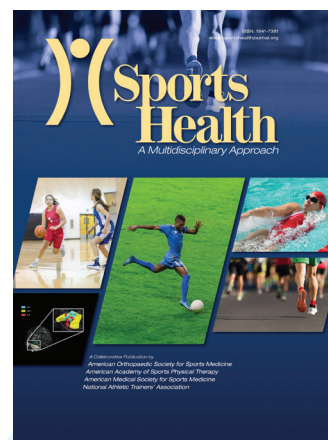
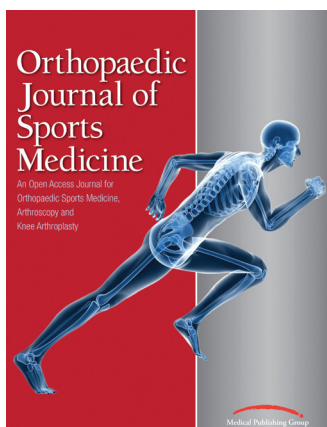
Custom HTML

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

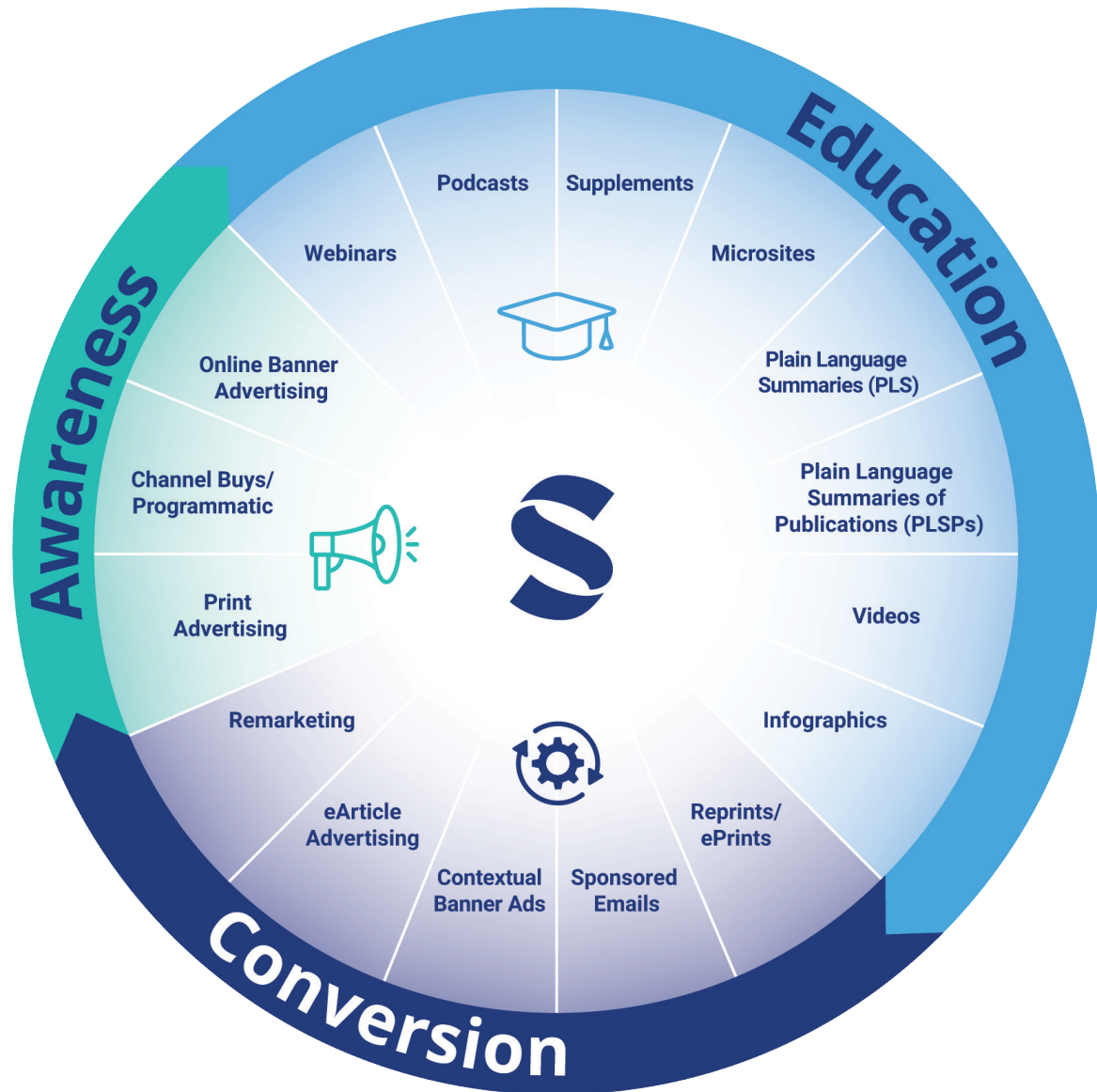
CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

RELATED TITLES



MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Holly Dietz
(805) 490-9891
Holly.Dietz@sagepub.com



SUPPLEMENTS AND SPECIAL SALES
Stacey Wayne
805.410.7065
Stacey.Wayne@sagepub.com



REPRINTS
Wendy Worman
805.410.7635
reprint@sagepub.com



PUBLISHING SOLUTIONS
Hamish McDougall
+44 (0) 203 215 0152
Hamish.Mcdougall@sagepub.co.uk

