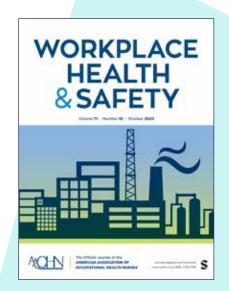
ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR: Bonnie Rogers, DrPH, COHN-S, LNCC, FAAN, Consultant, Chapel Hill, North Carolina, USA

DESCRIPTION: Workplace Health & Safety: Promoting Work Environments Conducive to Well-Being and Productivity supports and promotes the practice of occupational and environmental health nurses by providing leading edge research findings and evidence-based clinical practices. It publishes articles that span the range of issues facing occupational and environmental health professionals, including emergency and all-hazard preparedness, health promotion, safety, productivity, environmental health, case management, workers' compensation, business and leadership, compliance and information management.

AFFILIATIONS: American Association of Occupational Health Nursing, Inc (AAOHN)

READERSHIP PROFILE: Occupational health nurses

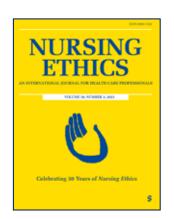


IMPACT FACTOR: 2.1

RANKING: Nursing 57 out of 192 AVERAGE MONTHLY IMPRESSIONS: 78,836 AVERAGE MONTHLY PAGEVIEWS: 10,527

This title is available online and as a sponsored digital edition.

RELATED TITLES













BANNER ADVERTISING • www.journals.sagepub.com/home/whs

STANDARD Minimum of 10,000 impressions per month	CPM/Cost Per Thousand
STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
STICKY BANNERS	\$130
EXPANDABLE	\$125

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).
- ARTWORK DELIVERY

Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING			
INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING	
EARTICLE ADVERTISING DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING	
FULL PAGE PDF	1237 X 1631 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING	

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Nursing channel**, maximizing exposure to your targeted audience.

Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords.

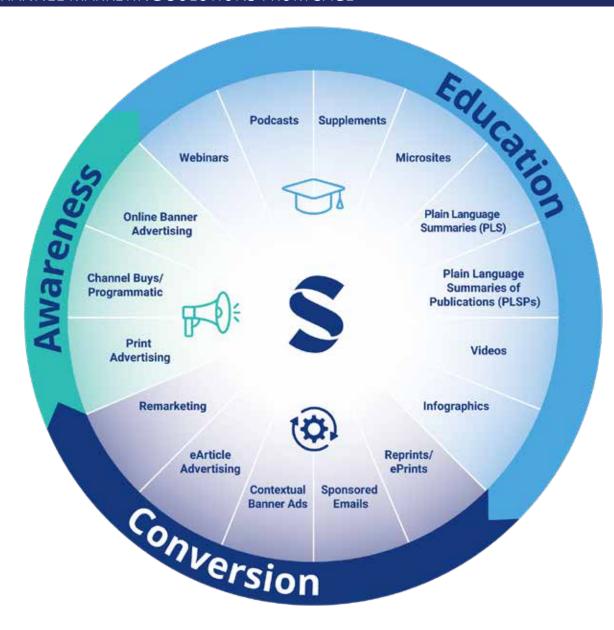
Contact your sales representative for pricing.

eBLASTS				
Email Alerts	728 X 90 px	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING		
Sponsored Emails	Custom HTML	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING		

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING Sajeevi Henry 805.618.4557 Sajeevi.Henry@sagepub.com



SUPPLEMENTS AND SPECIAL SALES Kanishka Soni journalsupplements@sagepub.com



REPRINTS Wendy Worman 805.410.7635 reprint@sagepub.com



PUBLISHING SOLUTIONS
Hamish McDougall
+44 [0] 203 215 0152
Hamish.Mcdougall@sagepub.co.uk













