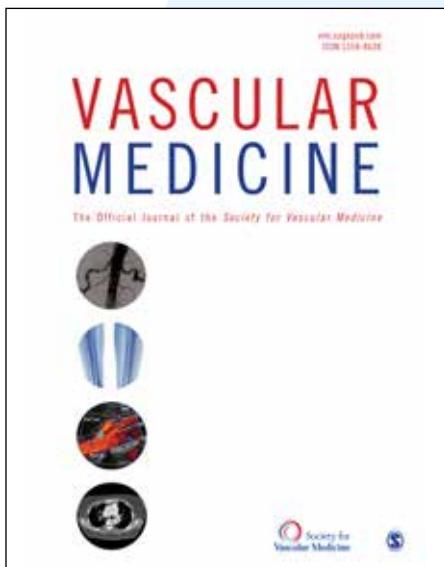


ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR-IN-CHIEF: Heather L Gornik, University Hospitals Harrington Heart & Vascular Institute, Cleveland, OH, USA

DESCRIPTION: Vascular Medicine is the official journal of the Society for Vascular Medicine. Vascular Medicine is the premier and ISI-ranked, peer-reviewed international journal of vascular medicine comprising original research articles and reviews on vascular biology, epidemiology, diagnosis, medical treatment and interventions for vascular disease.

Vascular Medicine is dedicated to advancing the field of vascular medicine by publishing the latest clinical and scientific information in vascular medicine and related specialties and is currently inviting submissions of original research articles, reviews and case reports whose subject matter falls within the journal's aims and scope. Topics for consideration include:

- Vascular biology and physiology
- Prevention and treatment of vascular disease
- Vascular imaging and diagnostic testing
- Medical treatments of vascular disease
- Endovascular intervention
- Vascular surgery
- Clinical thrombosis and thrombotic disorders
- Additional topics of relevance to the clinical subspecialty of vascular medicine

AFFILIATION: Society for Vascular Medicine (SVM)

READERSHIP PROFILE: Physicians, surgeons, radiologists, cardiologists, vascular medicine specialists, trained or in training



IMPACT FACTOR:
3.3

RANKING:
Peripheral
Vascular Disease
30 out of 98

FREQUENCY:
6

CIRCULATION:
121

**AVERAGE
MONTHLY
IMPRESSIONS:**
105,494

**AVERAGE
MONTHLY
PAGEVIEWS:**
8,411

PRINT ADVERTISING

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£1,393	£1,289	£1,185
• OUTSIDE BACK COVER	£1,603	£1,483	£1,361
• INSIDE FRONT COVER	£1,533	£1,418	£1,304
• INSIDE BACK COVER	£1,529	£1,353	£1,243
• HALF PAGE	£824	£761	£701
• DOUBLE SPREAD	£2,439	£2,258	£2,073

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outsheets, are available. Contact your sales representative for pricing..

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
FEBRUARY	24 DECEMBER 2025	24 DECEMBER 2025
APRIL	18 FEBRUARY 2026	23 FEBRUARY 2026
JUNE	22 APRIL 2026	27 APRIL 2026
AUGUST	24 JUNE 2026	29 JUNE 2026
OCTOBER	21 AUGUST 2026	28 AUGUST 2026
DECEMBER	23 OCTOBER 2026	27 OCTOBER 2026

PRINT MECHANICAL REQUIREMENTS

SIZE	TRIM (W x H)	BLEED (W x H)	TYPE AREA (W x H)
• FULL PAGE (8.5" X 11")	8" X 10.5"	8.75" X 11.25"	8" X 10.5"
• HALF PAGE VERTICAL	3.875" X 10.5"	N/A	8" X 5.125"
• HALF PAGE HORIZONTAL	8" X 5.125"	N/A	3.875" X 10.5"

• **TRIM SIZE:** 8" X 10.5"

• **BINDING:** Perfect Bound

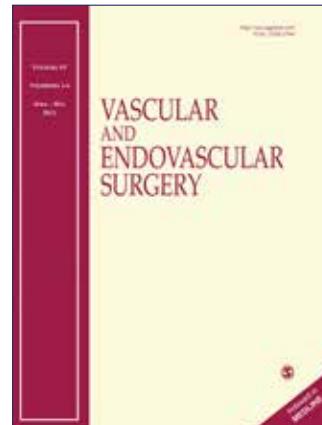
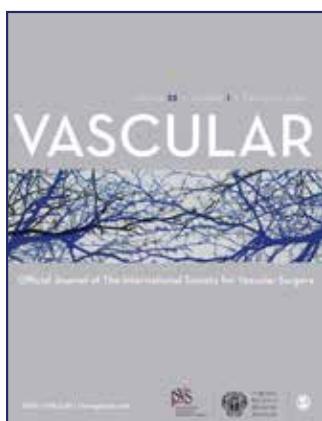
- All advertising is subject to approval
- Ad dimensions are listed in inches
- All live copy should be no closer than 1/4" from trim
- For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides
- All color files must be created and submitted to publisher in CMYK color mode. **Black & white** ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

• **ARTWORK DELIVERY**

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- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES



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Minimum of 10,000 impressions per month		<ul style="list-style-type: none"> Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF Maximum size of banners: 100KB Third party ad tags accepted. Video is accepted (higher CPMs may apply).
STANDARD BANNERS	£65	
GEOTARGETED BANNERS	£75	
STICKY BANNERS	£96	
EXPANDABLE	£85	

All prices are gross CPM unless otherwise noted. Minimums may apply.

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FULL PAGE PDF	1237 X 1631 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Vascular channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts	728 X 90 px	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
Sponsored Emails	Custom HTML	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

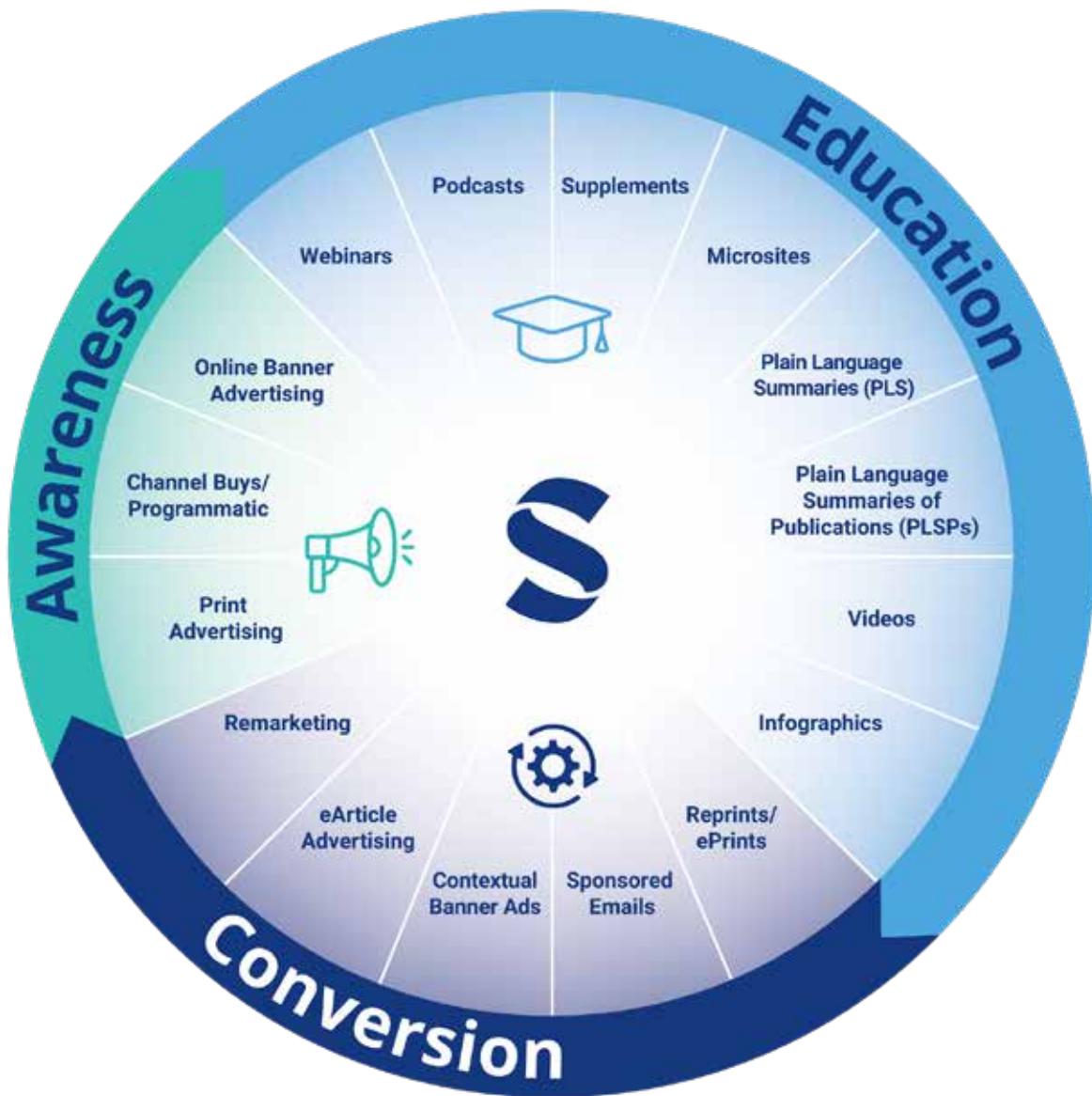
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