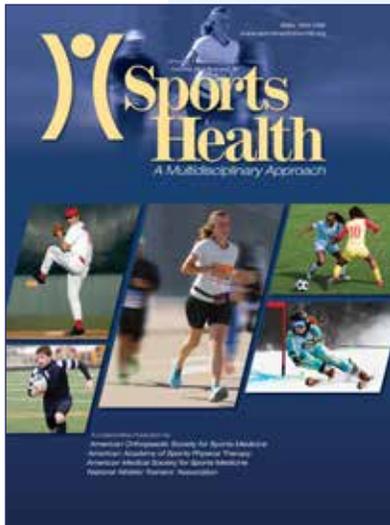


# ADVERTISING RATES & SPECIFICATIONS - 2026



**EDITOR:** Edward M. Wojtys, MD, Ann Arbor, Michigan, USA

**DESCRIPTION:** Sports Health unites experts in the care of athletes and physically active people, young and old. Its broad subject domain includes:

- Sports-related injuries, both orthopaedic and non-orthopaedic
- Medical conditions arising from or affecting participation in sports or exercise
- Training, conditioning, and injury prevention in the healthy athlete
- Rehabilitation of the injured athlete
- The effects of sports and exercise on the normal or abnormal musculoskeletal system

Sports Health is distributed through subscription arrangements among the following collaborating organizations:

- American Orthopaedic Society for Sports Medicine (AOSSM)
- American Medical Society for Sports Medicine (AMSSM)
- National Athletic Trainers' Association (NATA)
- The American Academy of Sports Physical Therapy (AASPT).

**READERSHIP PROFILE:** Sports medicine practitioners in the following specialties:

- Physical therapists
- Orthopaedic surgeons
- Primary care physicians
- Athletic trainers



**IMPACT FACTOR:**  
2.6

**RANKING:**  
Sport Sciences  
39 out of 133

**FREQUENCY:**  
6

**CIRCULATION:**  
53,000

**AVERAGE MONTHLY IMPRESSIONS:**  
81,105

**AVERAGE MONTHLY PAGEVIEWS:**  
16,310

## PRINT ADVERTISING

	COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS	24 INSERTIONS	36 INSERTIONS	48 INSERTIONS
• FULL PAGE*	4 COLOR	\$5,370	\$5,243	\$4,799	\$4,653	\$4,370	\$4,321	\$4,197
• 1/2 PAGE	4 COLOR	\$4,659	\$4,606	\$4,247	\$4,123	\$3,896	\$3,854	\$3,651
• 1/4 PAGE	4 COLOR	\$3,532	\$3,496	\$3,291	\$3,209	\$3,179	\$3,072	\$3,048

## SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

**AGENCY COMMISSION:** 15%

**PAYMENT TERMS:** Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

**HIGH IMPACT** advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

## SCHEDULE

### CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING	INSERTS DUE
JANUARY	5 NOVEMBER 2025	7 NOVEMBER 2025	24 NOVEMBER 2025
MARCH	4 FEBRUARY 2026	6 FEBRUARY 2026	23 FEBRUARY 2026
MAY	20 MARCH 2026	24 MARCH 2026	8 APRIL 2026
JULY	22 MAY 2026	26 MAY 2026	10 JUNE 2026
SEPTEMBER	29 JULY 2026	31 JULY 2026	17 AUGUST 2026
NOVEMBER	30 SEPTEMBER 2026	2 OCTOBER 2026	19 OCTOBER 2026

## PRINT MECHANICAL REQUIREMENTS

SIZE	NON-BLEED (W x H)	BLEED (W x H)
• FULL PAGE	7.625" X 10.375"	8.375" X 11.125"
• HALF PAGE VERTICAL	3.5" X 10.375"	N/A
• HALF PAGE HORIZONTAL	7.5" X 5"	N/A
• QUARTER PAGE VERTICAL	3.5" X 5"	N/A

• **TRIM SIZE:** 8.125" X 10.875"

• **BINDING:** Perfect Bound

- All advertising is subject to AOSSM approval
- Ad dimensions are listed in inches
- All live copy should be no closer than 1/4" from trim
- For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides
- All color files must be created and submitted to publisher in CMYK color mode. **Black & white** ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

#### • PRE-PRINTED INSERTS

List journal name, issue # and quantity on boxes/skid  
SHIP TO:

Mary Heiliger, CSR  
Sheridan Press  
450 Fame Avenue  
Hanover, PA 17331 USA

#### • BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

#### • ARTWORK DELIVERY

Email: [advertising@sagepub.com](mailto:advertising@sagepub.com)

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

## BANNER ADVERTISING • [www.journals.sagepub.com/home/sph](http://www.journals.sagepub.com/home/sph)

### STANDARD

Minimum of 10,000 impressions per month

### CPM/Cost Per Thousand

STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
STICKY BANNERS	\$130
EXPANDABLE	\$125

### BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:  
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

### • ARTWORK DELIVERY

Email: [advertising@sagepub.com](mailto:advertising@sagepub.com)

All prices are gross CPM unless otherwise noted. Minimums may apply.

**Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.**

## HIGH IMPACT ADVERTISING

### INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

### eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

FULL PAGE PDF

1237 X 1631 px

**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

## CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

## eBLASTS

Email Alerts

728 X 90 px

**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

Sponsored Emails

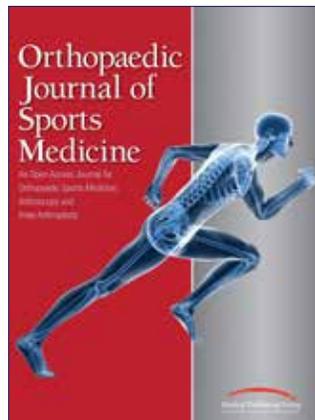
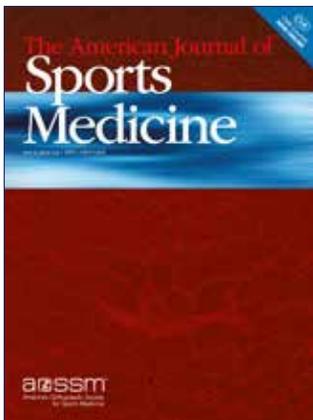
Custom HTML

**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

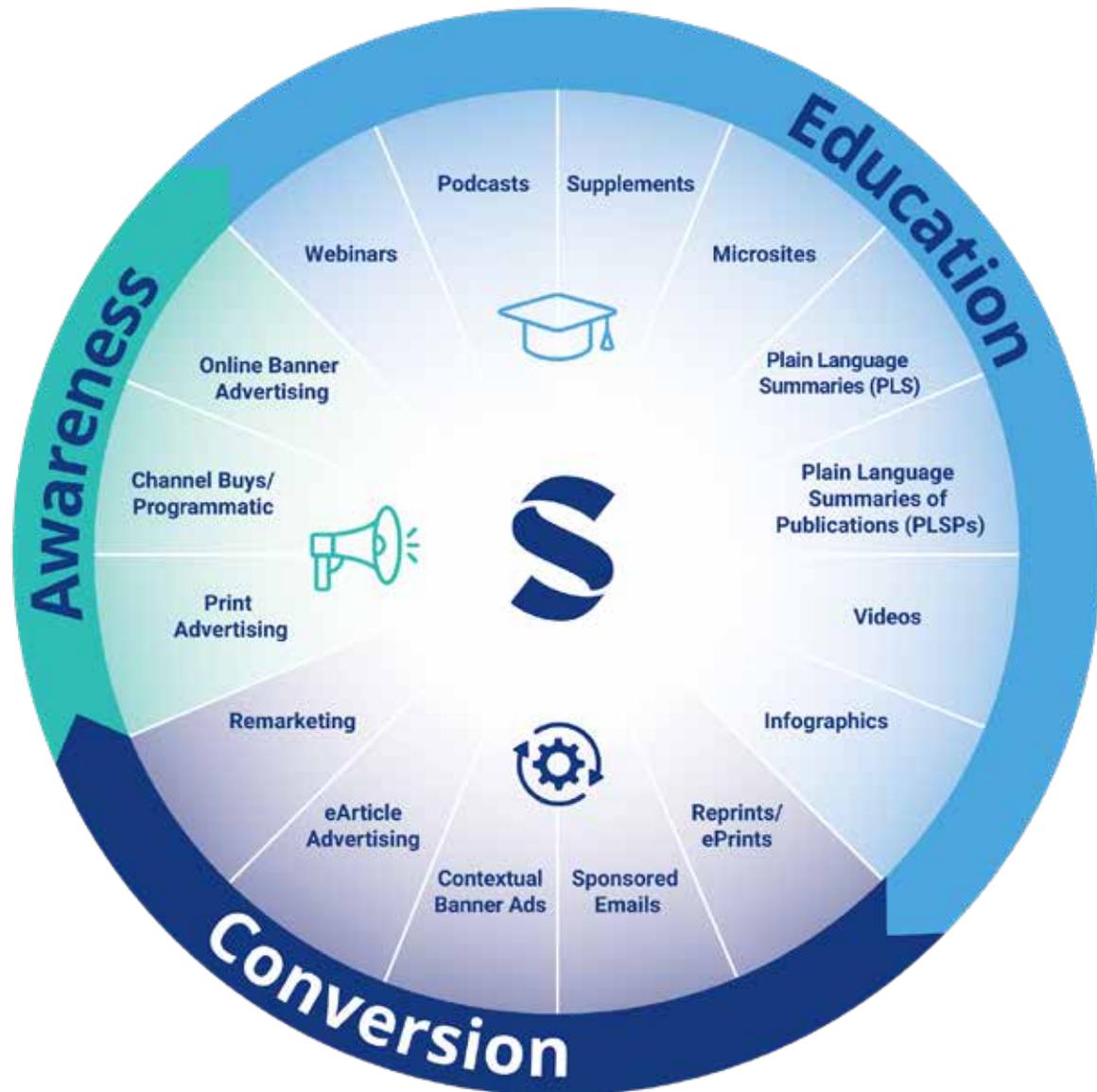
## RETARGETING

**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

## RELATED TITLES



# MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



## CONTACTS



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