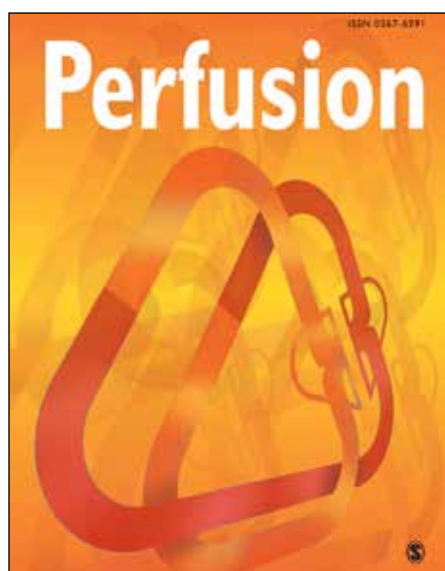


ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR-IN-CHIEF: Prakash P Punjabi, Imperial College Healthcare, Hammersmith Hospital, London, UK

DESCRIPTION: Perfusion provides current information on all aspects of perfusion, oxygenation and biocompatibility and their use in modern cardiac surgery. The journal is at the forefront of international research and development and presents an appropriately multidisciplinary approach to perfusion science.

PERFUSION IS:

- Scientific with ground breaking articles from international authors
- Practical and directly relevant to the working perfusionist
- International and respected - containing reports on the latest research and treatment innovations
- High quality research, selected papers and collaborative ventures make this an extensive journal.

AFFILIATION: EuroELSO, Australian and New Zealand College of Perfusionists, The Canadian Society of Clinical Perfusion and collaborative ventures with The American Academy of Cardiovascular Perfusion

READERSHIP PROFILE: Working perfusionists



IMPACT FACTOR:
1.1

***RANKING:**
Peripheral
Vascular Disease
82 out of 98

FREQUENCY:
8

CIRCULATION:
200

**AVERAGE
MONTHLY
IMPRESSIONS:**
46,025

**AVERAGE
MONTHLY
PAGEVIEWS:**
7,576

***RANKING:**
Cardiac & Cardiovascular Systems 181 out of 230

PRINT ADVERTISING

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£1,615	£1,494	£1,372
• OUTSIDE BACK COVER	£1,858	£1,718	£1,590
• INSIDE FRONT COVER	£1,776	£1,643	£1,509
• INSIDE BACK COVER	£1,696	£1,567	£2,111
• HALF PAGE	£886	£820	£754
• QUARTER PAGE	£545	£503	£463
• DOUBLE SPREAD	£3,230	£2,989	£2,742

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
JANUARY	14 NOVEMBER 2025	21 NOVEMBER 2025
MARCH	14 JANUARY 2026	20 JANUARY 2026
APRIL	13 FEBRUARY 2026	17 FEBRUARY 2026
MAY	18 MARCH 2026	23 MARCH 2026
JULY	15 MAY 2026	22 MAY 2026
SEPTEMBER	15 JULY 2026	20 JULY 2026
OCTOBER	17 AUGUST 2026	21 AUGUST 2026
NOVEMBER	14 SEPTEMBER 2026	18 SEPTEMBER 2026

MECHANICAL REQUIREMENTS

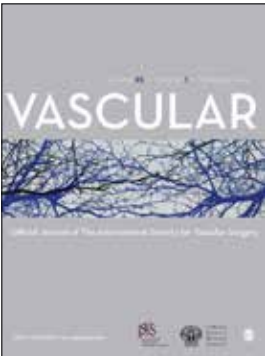
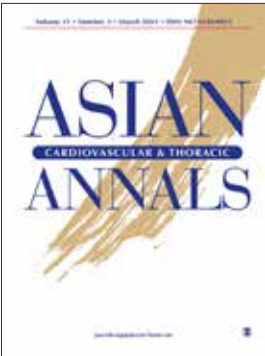
FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
		VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

FOR ARTWORK SUBMISSION:
Email: advertising@sagepub.com

- **BANNER ADVERTISING REQUIREMENTS**
 - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
 - Maximum size of banners: 100KB
 - Geo-targeting is available (higher CPMs apply).
 - Third party ad tags accepted.
 - Video is accepted (higher CPMs may apply).

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/prf

STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS

£65

GEOTARGETED BANNERS

£75

STICKY BANNERS

£96

EXPANDABLE

£85

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

ARTWORK DELIVERY

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Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

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INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

FULL PAGE PDF

1237 X 1631 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Vascular channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts

728 X 90 px

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

Sponsored Emails

Custom HTML

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

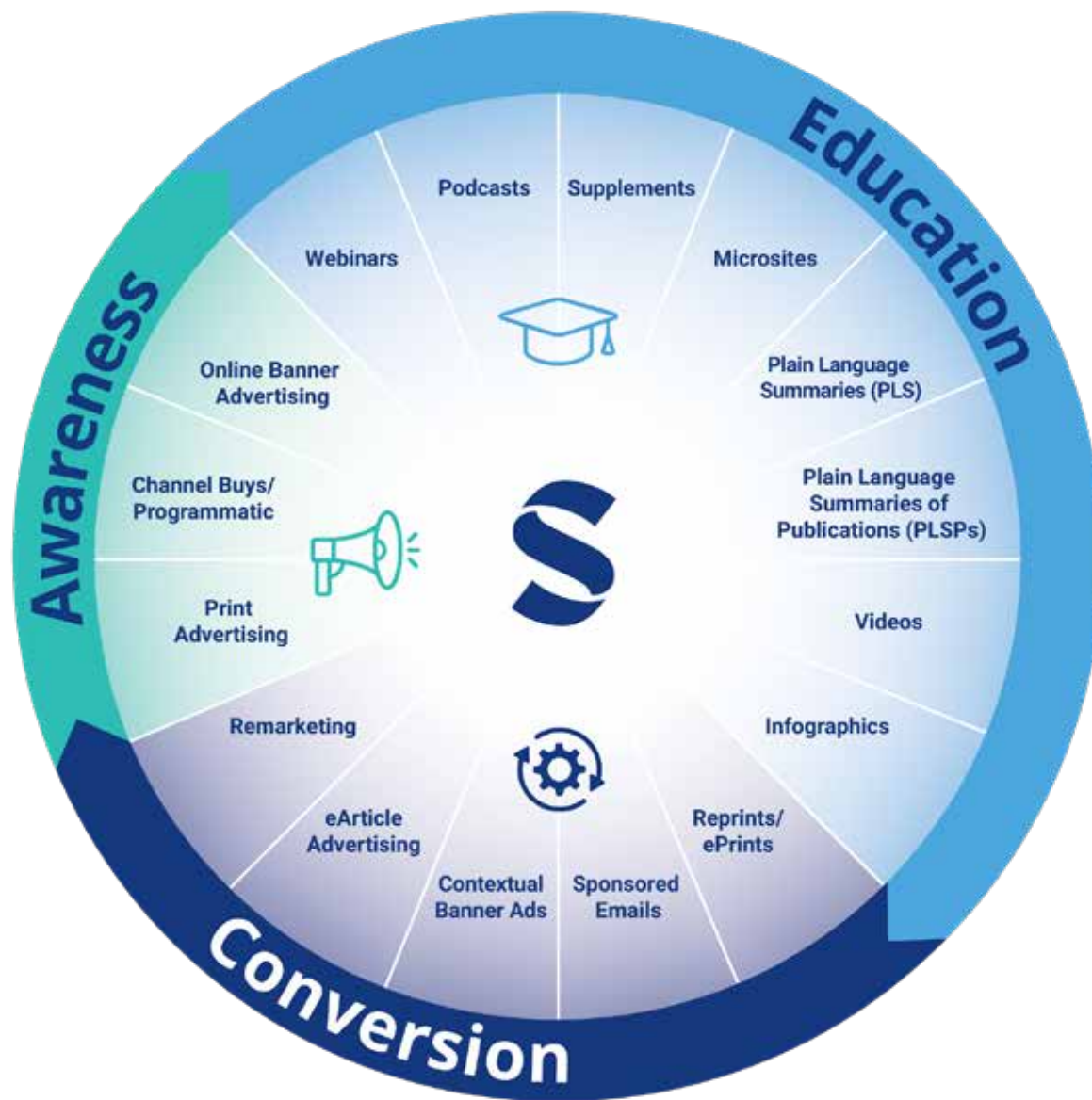
CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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