

# ADVERTISING RATES & SPECIFICATIONS - 2026



**EDITOR-IN-CHIEF:** Luca Saba, University of Cagliari, Italy

**DESCRIPTION:** The Neuroradiology Journal (NRJ) is a clinical practice journal documenting the current state of diagnostic neuroradiology worldwide. NRJ publishes original clinical observations, descriptions of new techniques or procedures, case reports, and articles on the ethical and social aspects of related health care. Original research published in NRJ is related to the practice of neuroradiology. Submissions suitable for the Journal include observational studies, clinical trials, epidemiological work, reports on health services and outcomes, and advances in applied (translational) and/or basic research. The majority of editorial board members are national leaders in the field of neuroradiology.

**READERSHIP PROFILE:** Neuroradiologists, Radiologists, Neurologists, Neurosurgeons, Research Scientists with interest in Neuroradiology, Neuro Intensive Care Specialists



**IMPACT FACTOR:**  
0.8

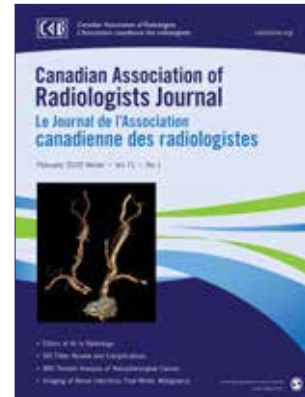
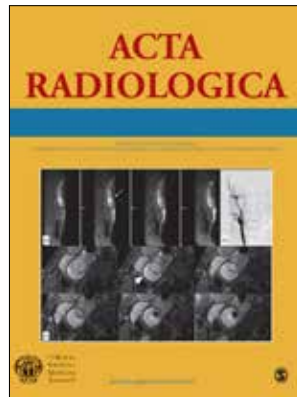
**RANKING:**  
Neuroimaging  
15 out of 16

**AVERAGE MONTHLY IMPRESSIONS:**  
27,807

**AVERAGE MONTHLY PAGEVIEWS:**  
5,268

*This title is available online and as a sponsored digital edition.*

## RELATED TITLES



## BANNER ADVERTISING • [www.journals.sagepub.com/home/neu](http://www.journals.sagepub.com/home/neu)

### STANDARD

Minimum of 10,000 impressions per month

### CPM

STANDARD BANNERS		£65
GEOTARGETED BANNERS		£75
STICKY BANNERS		£96
EXPANDABLE		£85
<b>INTERSTITIAL BANNERS</b>	300 X 250 px - 700 X 700 px	<b>£1,250 MONTHLY SPONSORSHIP</b>

All prices are gross CPM unless otherwise noted. Minimums may apply.

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### BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:  
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300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).
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## HIGH IMPACT ADVERTISING

### INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

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DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

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FULL PAGE PDF

1237 X 1631 px

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## CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Radiology channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

## CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

## eBLASTS

Email Alerts	728 X 90 px	<b>CONTACT YOUR SALES REPRESENTATIVE FOR PRICING</b>
Sponsored Emails	Custom HTML	<b>CONTACT YOUR SALES REPRESENTATIVE FOR PRICING</b>

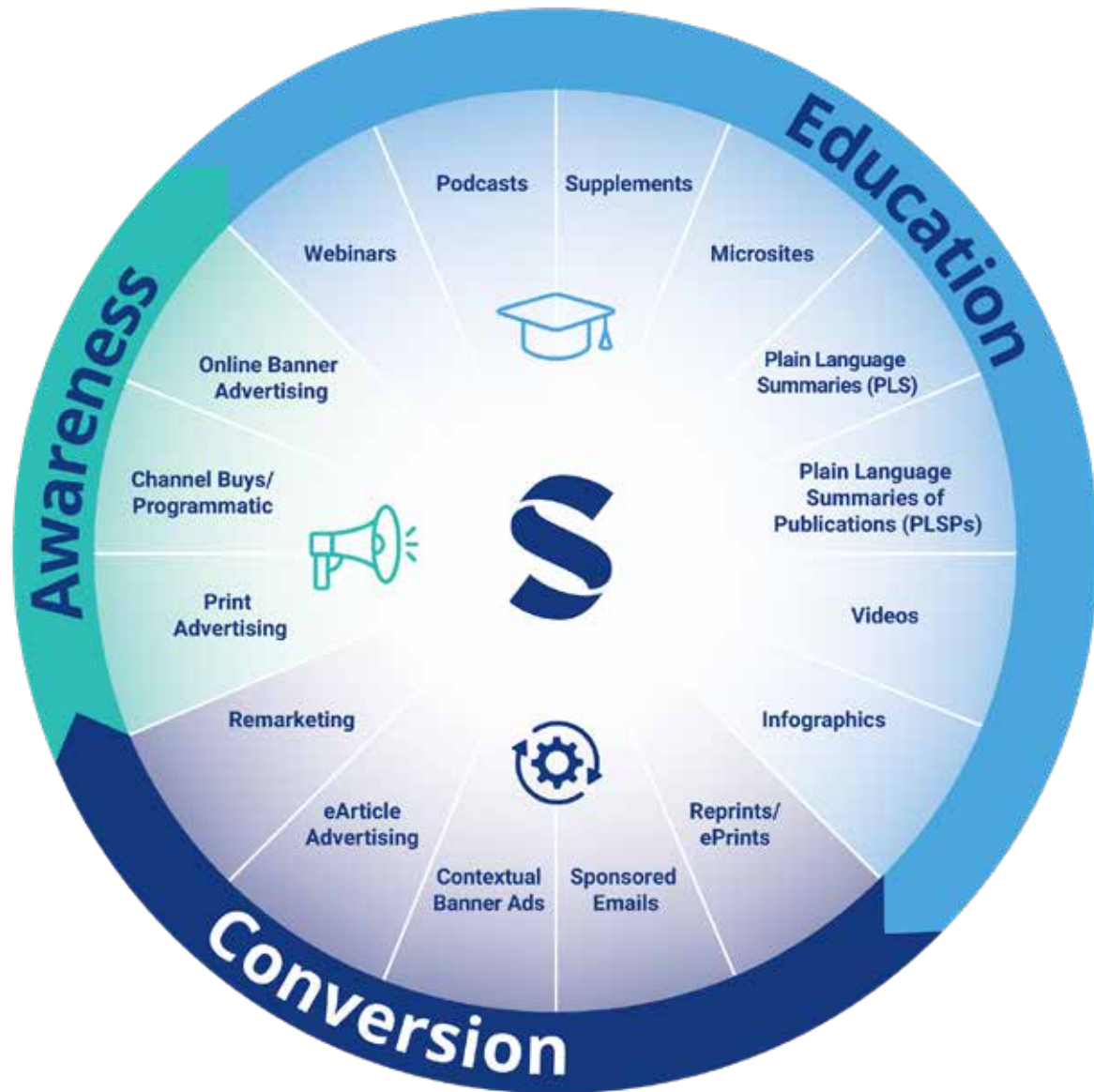
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## RETARGETING

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# MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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