

ADVERTISING RATES & SPECIFICATIONS - 2026



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DESCRIPTION: The Journal of Vascular Access (JVA), issued six times per year, considers the publication of original manuscripts dealing with clinical and laboratory investigations in the fast growing field of vascular access. In addition reviews, case reports and clinical trials are welcome, as well as papers dedicated to more practical aspects covering new devices and techniques. All contributions, coming from all over the world, undergo the peer-review process.

The Journal of Vascular Access is divided into independent sections, each led by editors of the highest scientific level:

- Dialysis
- Oncology
- Interventional radiology
- Nutrition
- Nursing
- Intensive care

AFFILIATIONS:

Vascular Access Society (VAS) Association for Vascular Access (AVA)
Australian Vascular Access Society (AVAS) World Congress Vascular Access (WoCoVA)

READERSHIP PROFILE: Nephrologists, radiologists, vascular surgeons, oncologists, intensive care unit specialists, anesthesiologists, nurses



IMPACT FACTOR:
1.7

RANKING:
Peripheral
Vascular Disease
68 out of 98

FREQUENCY:
6

**AVERAGE
MONTHLY
IMPRESSIONS:**
80,863

**AVERAGE
MONTHLY
PAGEVIEWS:**
11,782

This title is available online and as a digital edition.

DIGITAL ADVERTISING

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	€2,083	€1,970	€1,858
• OUTSIDE BACK COVER	€3,152	€3,038	€2,926
• INSIDE FRONT COVER	€2,533	€2,420	€2,307
• INSIDE BACK COVER	€2,290	€2,178	€2,066
• HALF PAGE	€940	€889	€844
• DOUBLE SPREAD	€3,489	€3,376	€3,264

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing..

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
JANUARY	19 NOVEMBER 2025	24 NOVEMBER 2025
MARCH	21 JANUARY 2026	26 JANUARY 2026
MAY	23 MARCH 2026	27 MARCH 2026
JULY	22 MAY 2026	26 MAY 2026
SEPTEMBER	22 JULY 2026	27 JULY 2026
NOVEMBER	23 SEPTEMBER 2026	28 SEPTEMBER 2026

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

SIZE (TRIM)	H x W
• FULL PAGE	280MM X 210MM
• HALF PAGE VERTICAL	280MM X 105MM
• HALF PAGE HORIZONTAL	140MM X 210MM

- **BANNER ADVERTISING REQUIREMENTS**
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
 - Maximum size of banners: 100KB
 - Geo-targeting is available (higher CPMs apply).
 - Third party ad tags accepted.
 - Video is accepted (higher CPMs may apply).

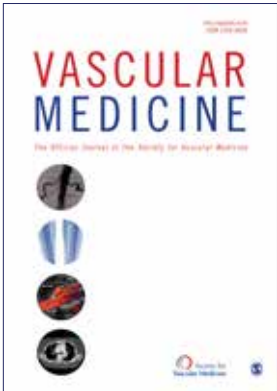
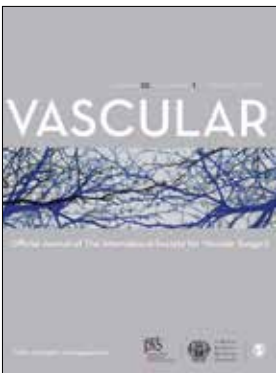
FOR ARTWORK SUBMISSION:
Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**



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Digital
Edition
Examples

RELATED TITLES



eBLASTS

Email Alerts	728 X 90 px	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
Sponsored Emails	Custom HTML	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250 Smaller banner sizes can be accepted but will not display optimally.	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
FULL PAGE PDF	1237 X 1631 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

BANNER ADVERTISING

STANDARD Minimum of 10,000 impressions per month		CPM
STANDARD BANNERS		£65
GEOTARGETED BANNERS		£75
STICKY BANNERS		£96
EXPANDABLE		£85
INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px;
300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

Email: advertising@sagepub.com



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Digital Advertising Examples

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Vascular channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

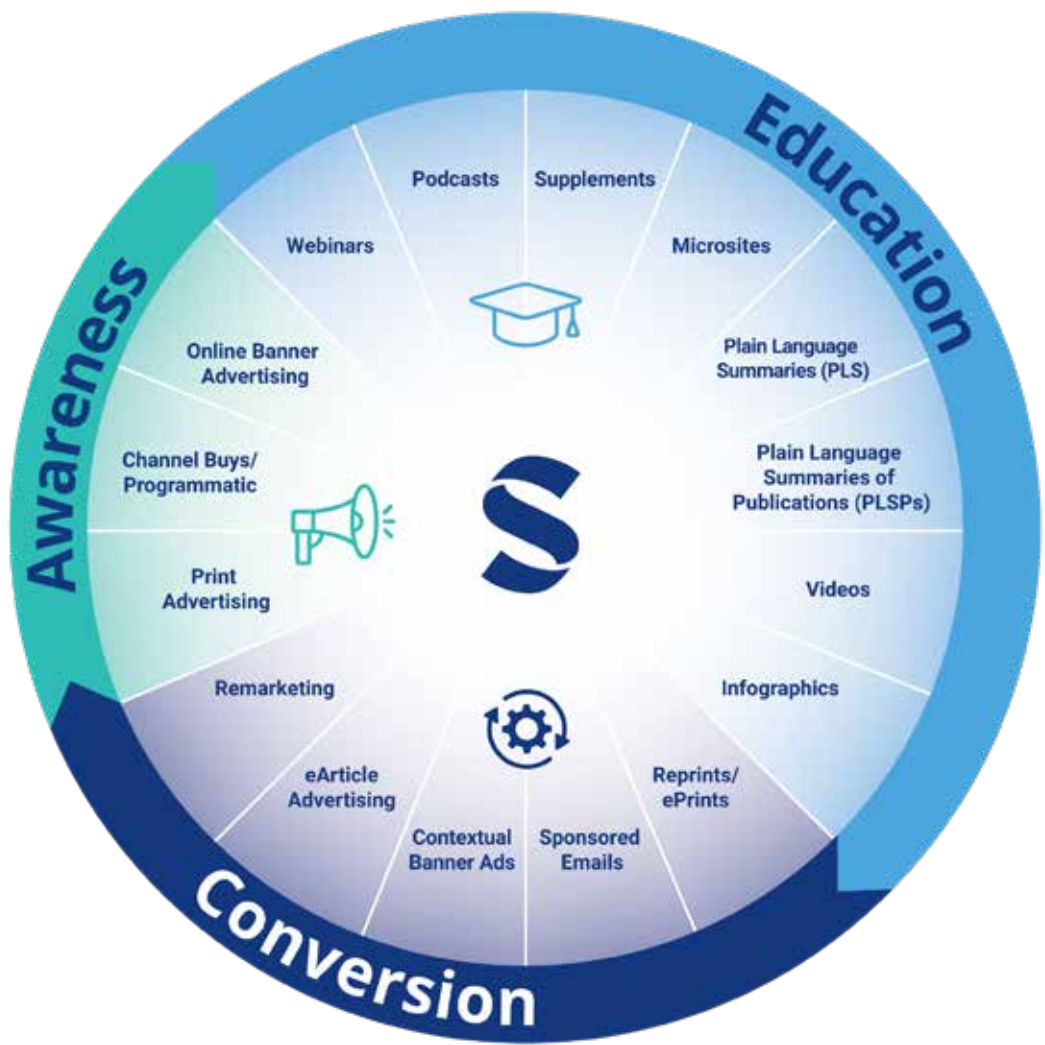
CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION.

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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