

ADVERTISING RATES & SPECIFICATIONS - 2026



Editors: Cheryl J. Craig Texas A&M University, USA; Valerie Hill-Jackson Texas A&M University, USA

Description: The Journal of Teacher Education (JTE), the official journal of AACTE, has been a leading voice in the field of teacher preparation for 75 years and is one of the most widely read professional journals in the field. JTE's five peer-reviewed issues per volume year contain thematic and general interest articles as well as editorials and commentaries. Its content focuses on policy, practice, and research that contribute to teacher preparation as a field of inquiry along numerous themes, including accreditation, assessment and evaluation, extended programs, teacher educators, student teaching, and others.

Affiliations: American Association of Colleges for Teacher Education (AACTE)

Readership Profile: Higher education professionals who teach and train future educators.



IMPACT FACTOR:
4.1

RANKING:
Education &
Educational Research
48 out of 756

**AVERAGE
MONTHLY
IMPRESSIONS:**
109,545

**AVERAGE
MONTHLY
PAGEVIEWS:**
16,007

This title is available online and as a sponsored digital edition.

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/jte

STANDARD Minimum of 10,000 impressions per month	CPM/Cost Per Thousand	BANNER ADVERTISING REQUIREMENTS - Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF - Maximum size of banners: 100KB - Third party ad tags accepted. - Video is accepted (higher CPMs may apply). ARTWORK DELIVERY Email: advertising@sagepub.com
STANDARD BANNERS	\$100	
GEOTARGETED BANNERS	\$105	
STICKY BANNERS	\$130	
EXPANDABLE	\$125	

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
FULL PAGE PDF	1237 X 1631 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Education channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

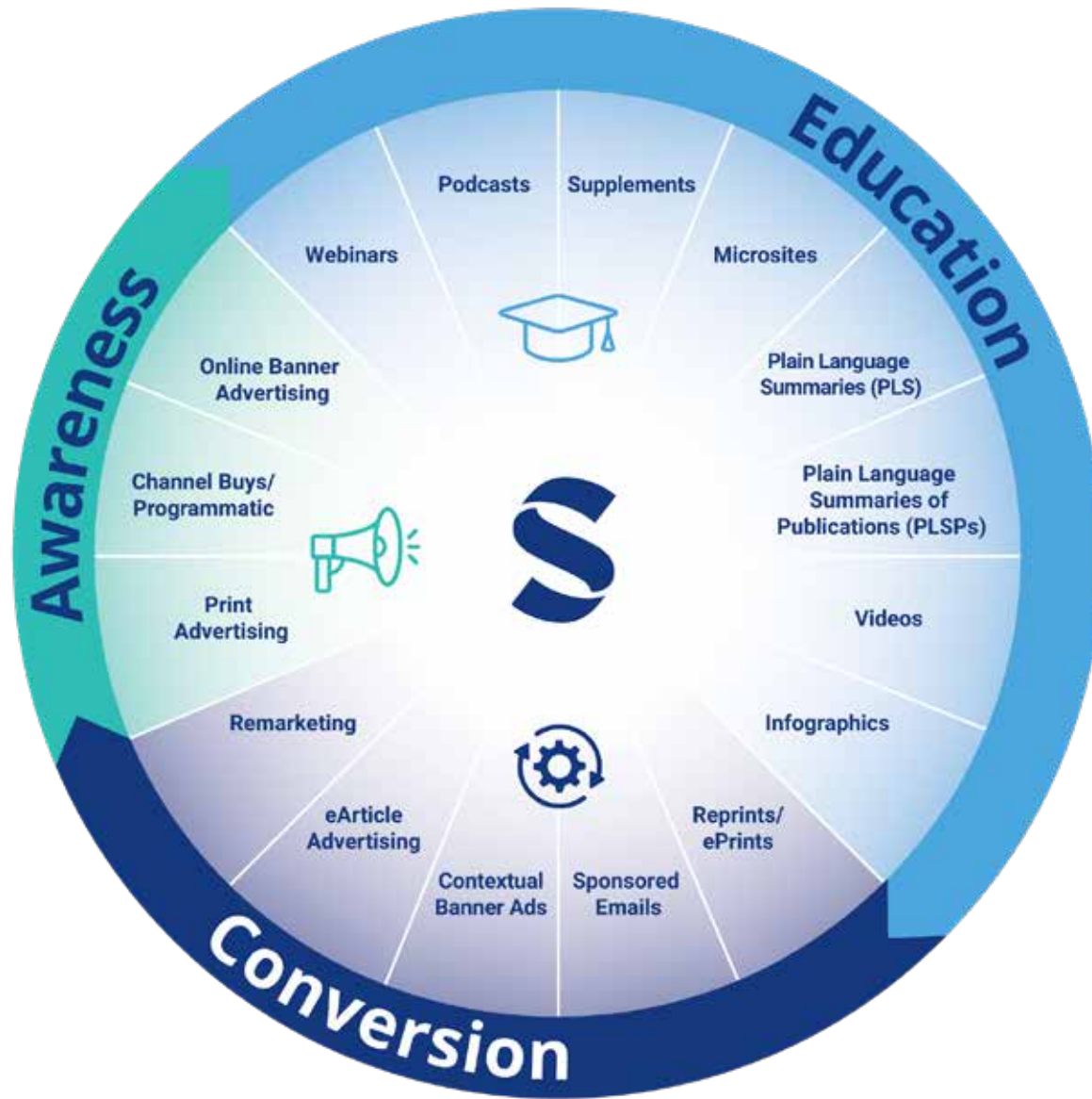
eBLASTS

Email Alerts	728 X 90 px	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
Sponsored Emails	Custom HTML	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Sajeevi Henry
805.618.4557
Sajeevi.Henry@sagepub.com



SUPPLEMENTS AND SPECIAL SALES
Kanishka Soni
805.410.7065
journalsupplements@sagepub.com



REPRINTS
Wendy Worman
805.410.7635
reprint@sagepub.com



PUBLISHING SOLUTIONS
Hamish McDougall
+44 (0) 203 215 0152
Hamish.Mcdougall@sagepub.co.uk

