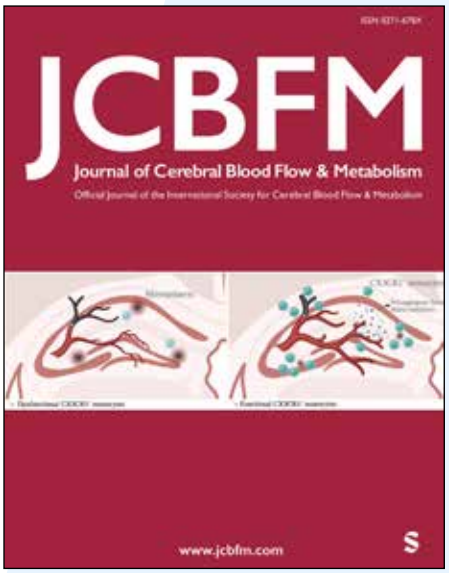
ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR-IN-CHIEF: Jun Chen, University of Pittsburgh, USA

DESCRIPTION: JCBFM is the official journal of the International Society for Cerebral Blood Flow & Metabolism, which is committed to publishing high quality, independently peer-reviewed research and review material. Consistently ranked as a top journal in the fields of Neuroscience, Endocrinology & Metabolism and Hematology, JCBFM stands at the interface between basic and clinical neurovascular research, and features timely and relevant research highlighting experimental, theoretical, and clinical aspects of brain circulation, metabolism and imaging.

AFFILIATIONS: International Society for Cerebral Blood Flow & Metabolism (ISCBFM)

READERSHIP PROFILE: Physicians or scientists with an interest in brain function, cerebrovascular disease, cerebral vascular regulation and brain metabolism, including neurologists.

IMPACT FACTOR: 4.5

***RANKING:** Hematology 18 out of 98

FREQUENCY: 12

AVERAGE MONTHLY IMPRESSIONS 94,879

AVERAGE MONTHLY PAGEVIEWS: 9,065

PRINT ADVERTISING

FULL COLOR RATES	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£1,393	£1,288	£1,186
• OUTSIDE BACK COVER	£1,603	£1,481	£1,360
• INSIDE FRONT COVER	£1,532	£1,419	£1,305
• INSIDE BACK COVER	£1,464	£1,353	£1,242
• HALF PAGE	£824	£762	£701
• DOUBLE SPREAD	£2,438	£2,258	£2,073

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

***RANKING:**
Endocrinology & Metabolism 49 out of 191
Neurosciences 62 out of 314

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
JANUARY	19 NOVEMBER 2025	24 NOVEMBER 2025
FEBRUARY	24 DECEMBER 2025	24 DECEMBER 2025
MARCH	21 JANUARY 2026	26 JANUARY 2026
APRIL	18 FEBRUARY 2026	23 FEBRUARY 2026
MAY	23 MARCH 2026	27 MARCH 2026
JUNE	22 APRIL 2026	27 APRIL 2026
JULY	22 MAY 2026	26 MAY 2026
AUGUST	24 JUNE 2026	29 JUNE 2026
SEPTEMBER	22 JULY 2026	27 JULY 2026
OCTOBER	21 AUGUST 2026	28 AUGUST 2026
NOVEMBER	23 SEPTEMBER 2026	28 SEPTEMBER 2026
DECEMBER	23 OCTOBER 2026	27 OCTOBER 2026

MECHANICAL REQUIREMENTS

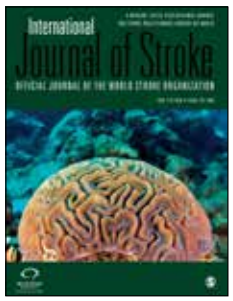
FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
		VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

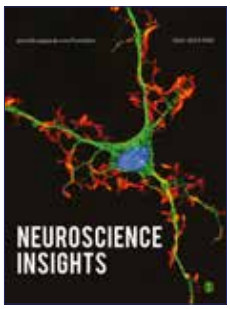
FOR ARTWORK SUBMISSION:
Email: advertising@sagepub.com

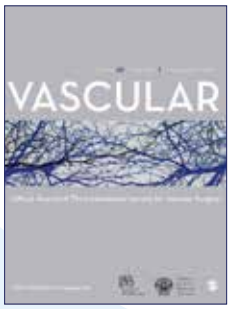
- **BANNER ADVERTISING REQUIREMENTS**
  - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
  - Maximum size of banners: 100KB
  - Geo-targeting is available (higher CPMs apply).
  - Third party ad tags accepted.
  - Video is accepted (higher CPMs may apply).

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES







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STANDARD Minimum of 10,000 impressions per month		**CPM**
STANDARD BANNERS		**£65**
GEOTARGETED BANNERS		**£75**
STICKY BANNERS		**£96**
EXPANDABLE		**£85**
INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

BANNER ADVERTISING REQUIREMENTS
- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY
Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Neurology channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

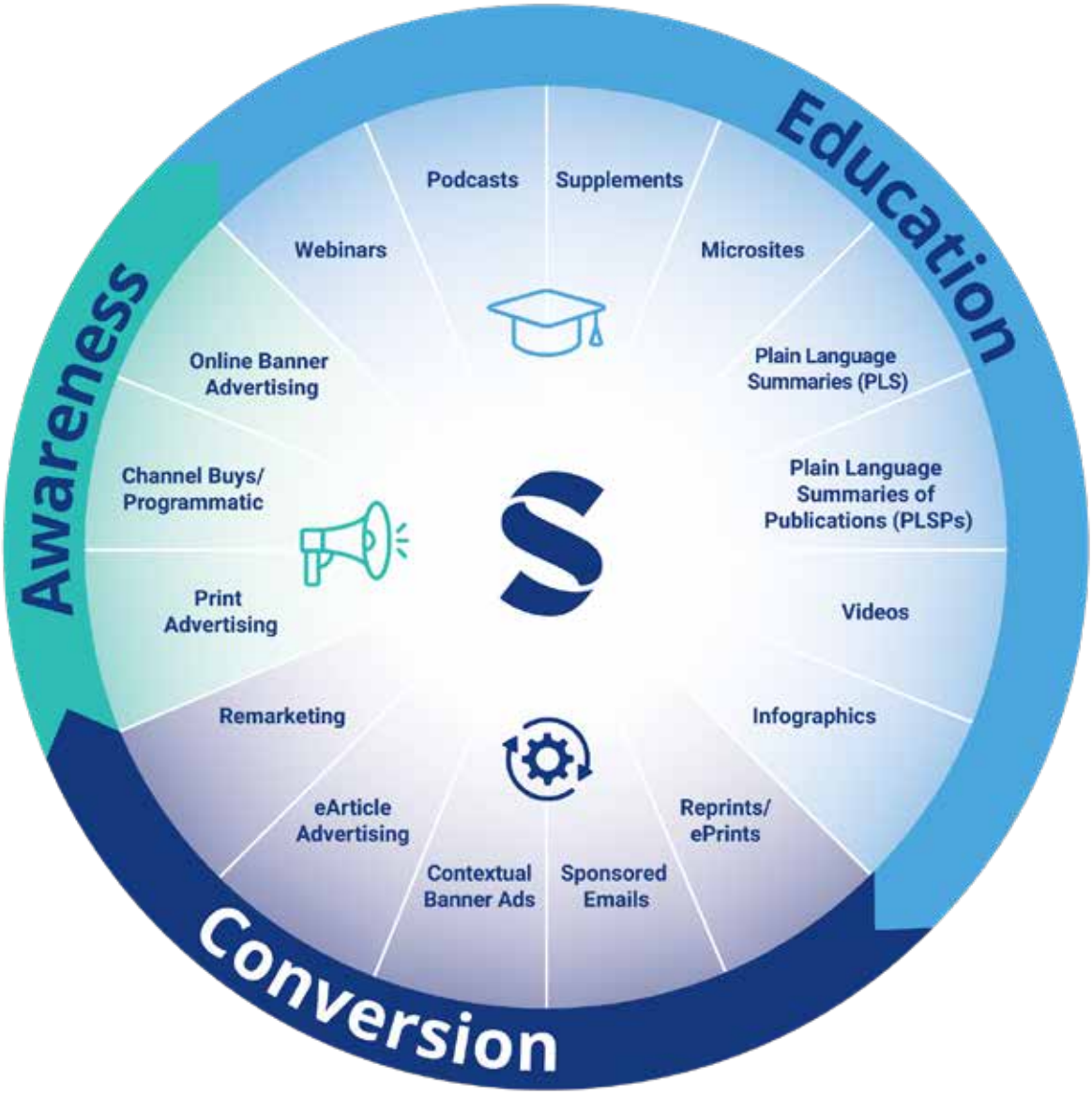
eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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ISCBFM International Society for Cerebral Blood Flow & Metabolism

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