

ADVERTISING RATES & SPECIFICATIONS - 2026



EDITORS: Jeffrey C. Wang, MD, USC Spine Center, USA; Jens R. Chapman, MD, Swedish Medical Center, USA; Karsten Wiechert, MD, Michel Back Center, Germany

Global Spine Journal (GSJ) is the official scientific publication of AO Spine. A peer-reviewed journal, GSJ is devoted to the study and treatment of spinal disorders, including diagnosis, operative and non-operative treatment options, surgical techniques, and emerging research and clinical developments. An open access journal that is published eight times a year, the journal is essential reading for all researchers and clinicians specializing in the spine.

With a multi-disciplinary scope, GSJ features original research, reviews, commentaries, editorials, and technical reports in all spine fields. The journal promotes communication among spine surgeons, orthopedic surgeons, and neurosurgeons across the globe by providing an integrated and balanced view of the clinical and basic science studies of spinal disorders.

AFFILIATIONS: AO Spine

READERSHIP: Orthopaedic Spine Surgeons, Neuro Spine Surgeons, Epidemiologists, Basic Science Researchers



IMPACT FACTOR:
3.0

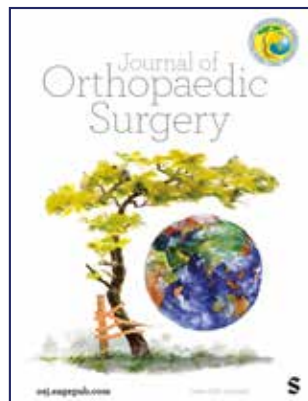
RANKING:
Orthopedics
27 out of 139
Clinical Neurology
106 out of 285

AVERAGE MONTHLY IMPRESSIONS:
117,595

AVERAGE MONTHLY PAGEVIEWS:
13,814

This title is available online and as a sponsored digital edition.

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/gsj

STANDARD	CPM/Cost Per Thousand	BANNER ADVERTISING REQUIREMENTS
Minimum of 10,000 impressions per month		- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF - Maximum size of banners: 100KB - Third party ad tags accepted. - Video is accepted (higher CPMs may apply).
STANDARD BANNERS	\$100	• ARTWORK DELIVERY Email: advertising@sagepub.com
GEOTARGETED BANNERS	\$105	
STICKY BANNERS	\$130	
EXPANDABLE	\$125	

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
FULL PAGE PDF	1237 X 1631 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords.
Contact your sales representative for pricing.

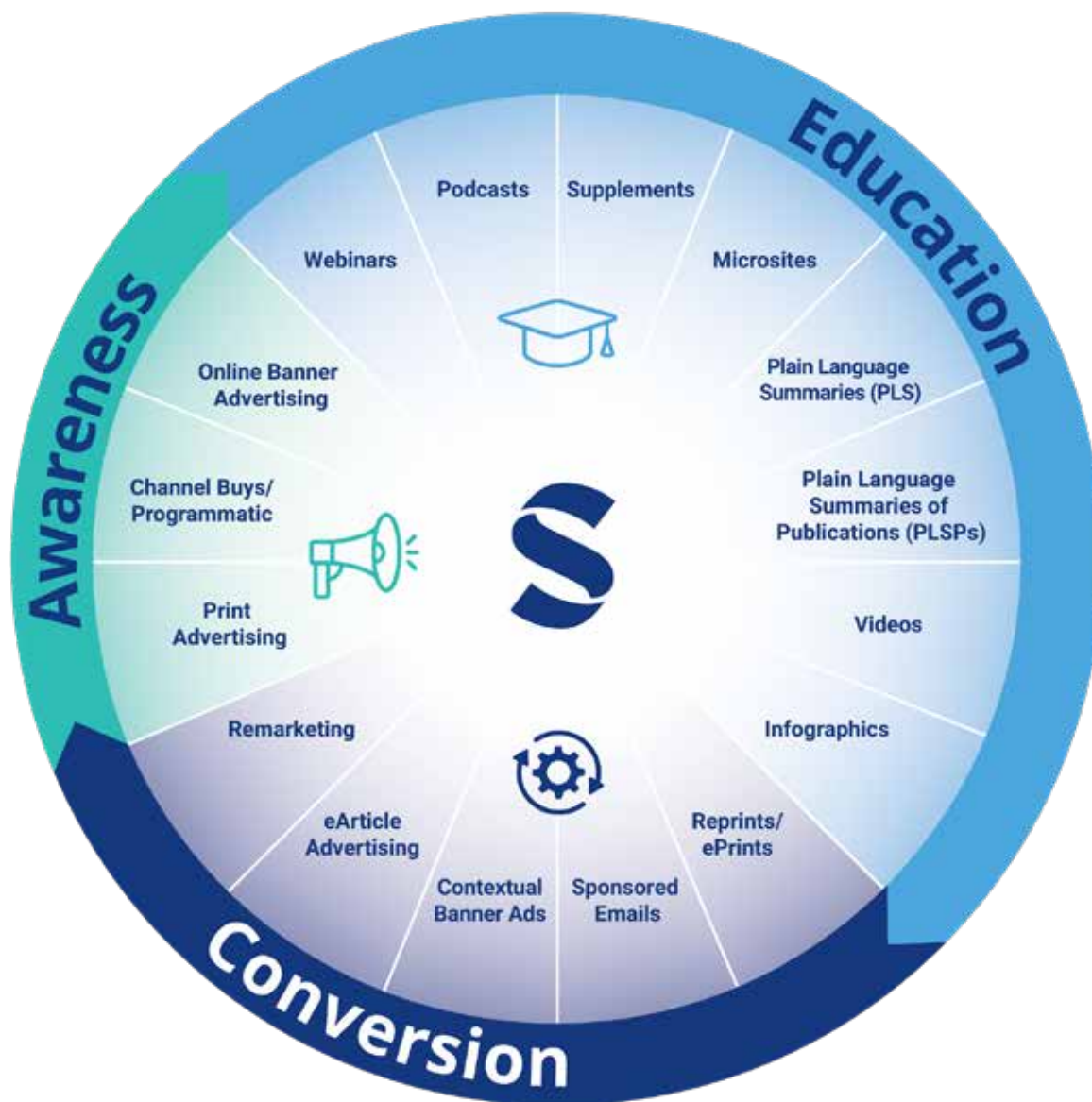
eBLASTS

Email Alerts	728 X 90 px	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
Sponsored Emails	Custom HTML	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Holly Dietz
805.490.9891
Holly.Dietz@sagepub.com



SUPPLEMENTS AND SPECIAL SALES
Stacey Wayne
805.410.7065
Stacey.Wayne@sagepub.com



REPRINTS
Wendy Worman
805.410.7635
reprint@sagepub.com



PUBLISHING SOLUTIONS
Hamish McDougall
+44 (0) 203 215 0152
Hamish.Mcdougall@sagepub.co.uk



AO
SPINE

S Sage