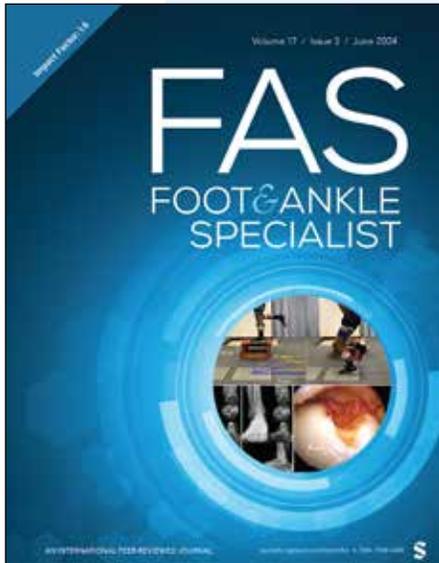


ADVERTISING RATES & SPECIFICATIONS - 2026



EDITORS: John R. Clements, DPM Associate Professor Orthopedic Surgery, Carilion School of Medicine, Virginia Tech; Director of Podiatric Medical and Surgical Education, Carilion Roanoke Memorial Hospital, VA, USA; Christopher W. Reb, DO, Malcom Randall Department of Veterans Affairs Medical Center, Gainesville, FL

DESCRIPTION: Foot & Ankle Specialist (FAS) is the first and only journal written for foot and ankle specialists, whether they work in podiatry, podiatric surgery, orthopaedic surgery, or related disciplines. What distinguishes FAS is its emphasis on clinical education derived from evidence-based practice. While other publications provide peer reviewed research reports and commercially based non-peer reviewed content, only FAS offers practice-proven applied peer reviewed information. The editorship of FAS is unique, representing both podiatry and orthopedic surgery. The collaboration ensures that both professional groups contribute to and share in the most recent practice information available. Additionally, the editorial board combines foot and ankle specialists across various disciplines, including podiatry, orthopaedic surgery, plastic surgery, physical therapy, dermatology, and neurology.

READERSHIP PROFILE: Readership combines qualified podiatrists (DPMs) and Orthopaedic surgeons specializing in foot and ankle surgery. In addition, the journal attracts foot and ankle specialists in plastic surgery, physical therapy, and related disciplines.



IMPACT FACTOR: 2.1	RANKING: Orthopedics 54 out of 139	FREQUENCY: 6	CIRCULATION: 8,348	AVERAGE MONTHLY IMPRESSIONS: 23,089	AVERAGE MONTHLY PAGEVIEWS: 3,761
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PRINT ADVERTISING

	COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS	24 INSERTIONS
• FULL PAGE*	4 COLOR	\$4,337	\$4,240	\$3,851	\$3,722	\$3,476
• HALF PAGE	4 COLOR	\$3,722	\$3,668	\$3,358	\$3,251	\$3,054
• QUARTER PAGE	4 COLOR	\$2,737	\$2,708	\$2,517	\$2,451	\$2,331

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING	INSERTS DUE
FEBRUARY	11 DECEMBER 2025	15 DECEMBER 2025	30 DECEMBER 2025
APRIL	10 FEBRUARY 2026	13 FEBRUARY 2026	2 MARCH 2026
JUNE	10 APRIL 2026	14 APRIL 2026	29 APRIL 2026
AUGUST	12 JUNE 2026	16 JUNE 2026	1 JULY 2026
OCTOBER	14 AUGUST 2026	18 AUGUST 2026	2 SEPTEMBER 2026
DECEMBER	2 OCTOBER 2026	9 OCTOBER 2026	23 OCTOBER 2026

PRINT MECHANICAL REQUIREMENTS

SIZE (W x H)	NON-BLEED	BLEED
• FULL PAGE	7.625" X 10.375"	8.375" X 11.125"
• HALF PAGE VERTICAL	3.5" X 10.375"	N/A
• HALF PAGE HORIZONTAL	7.5" X 5"	N/A
• QUARTER PAGE VERTICAL	3.5" X 5"	N/A

• **TRIM SIZE:** 8.125" X 10.875"

- **BINDING:** Saddle stitched
- All advertising is subject to approval
- Ad dimensions are listed in inches
- All live copy should be no closer than 1/4" from the trim
- For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides

• **PRE-PRINTED INSERTS**

List journal name, issue # and quantity on boxes/skid

SHIP TO:

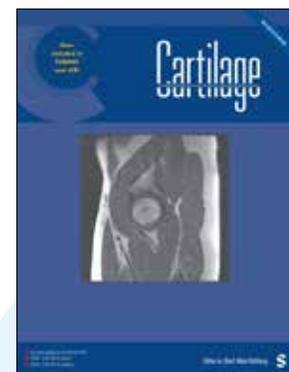
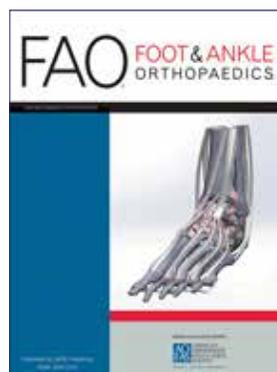
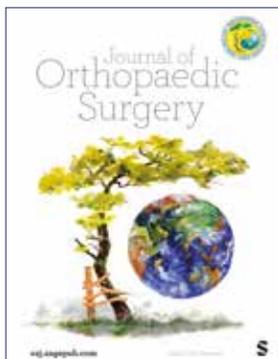
Rob Daniels
Sheridan NH
69 Lyme Road
Hanover, NH 03755 USA
Phone: (603) 653-7253

• **ARTWORK DELIVERY**

SAGE Publications
2455 Teller Road
Thousand Oaks, CA 91320 USA
Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/fas

STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS	\$100
GEOTARGETED BANNERS	\$105
STICKY BANNERS	\$130
EXPANDABLE	\$125

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

FULL PAGE PDF

1237 X 1631 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts

728 X 90 px

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

Sponsored Emails

Custom HTML

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

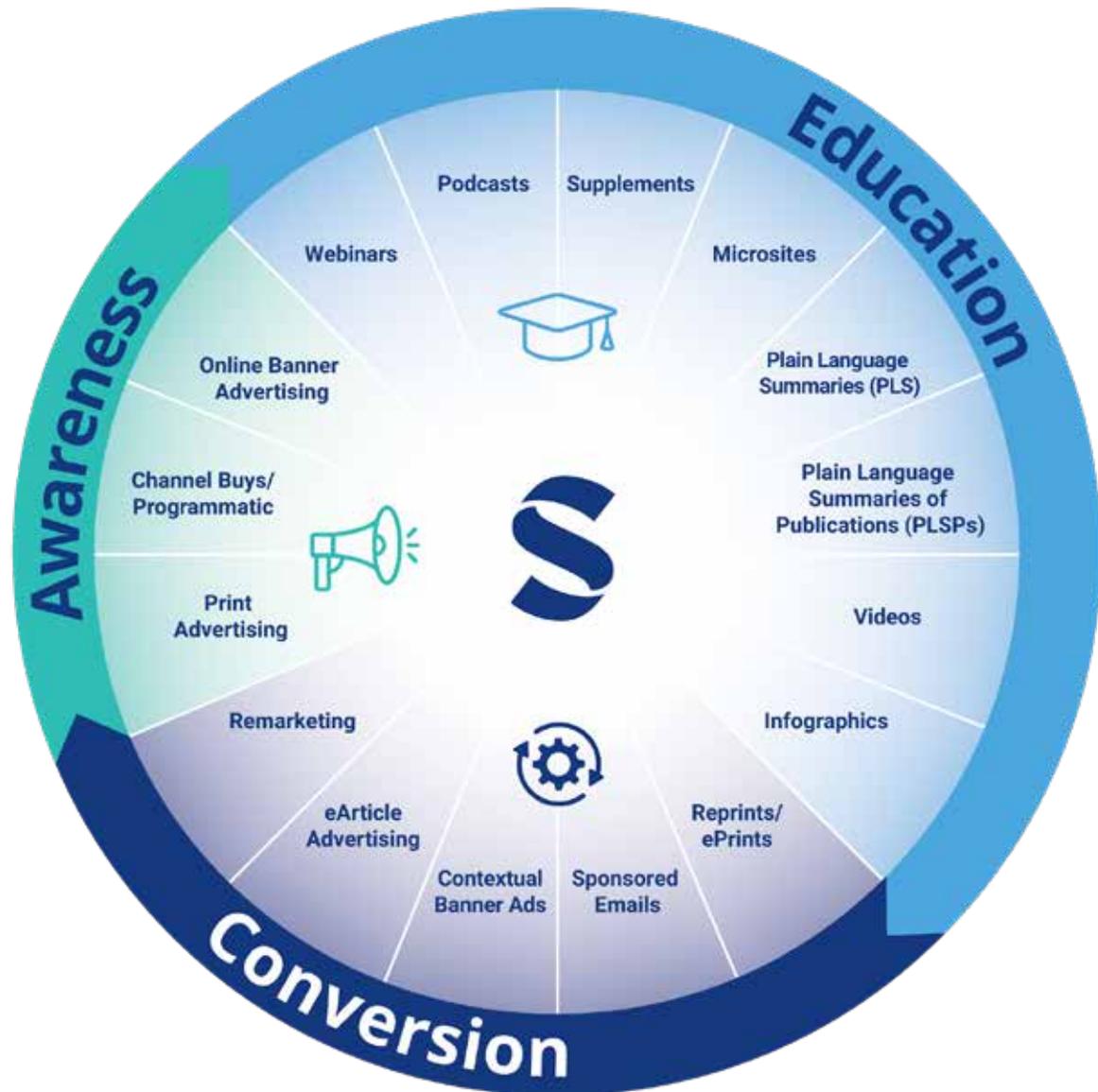
CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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