

ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR-IN-CHIEF: Colin Begg, Memorial Sloan-Kettering Cancer Center, USA

DESCRIPTION: Clinical Trials: Journal of the Society for Clinical Trials is an international journal that aims to be a primary focus for the dissemination and development of knowledge about the design, conduct, analysis, synthesis, history, ethics, regulation and clinical or policy impact of all types of clinical trials and related medical research methodologies.

The journal's scope includes statistical methods for analyzing and designing all types of clinical trials, as well as methods to handle departures from randomization and quality of life assessment.

It covers the use of economic outcomes, methods for handling missing data, sample size calculations for specific design features and methods for diagnostic tests.

AFFILIATION: Society for Clinical Trials

READERSHIP PROFILE: Professionals involved in either the design, conduct or analysis of clinical trials such as behavioural scientists, bioethicists, biostatisticians, clinical coordinators, computer scientists, data managers, epidemiologists, nurses, pharmacologists, physicians.



IMPACT FACTOR:
2.2

RANKING:
Medicine,
Research & Experimental
109 out of 195

FREQUENCY:
6

**AVERAGE
MONTHLY
IMPRESSIONS:**
43,144

**AVERAGE
MONTHLY
PAGEVIEWS:**
5,137

PRINT ADVERTISING

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£1,393	£1,290	£1,971
• OUTSIDE BACK COVER	£1,603	£1,482	£1,361
• INSIDE FRONT COVER	£1,533	£1,418	£1,304
• INSIDE BACK COVER	£1,463	£1,353	£1,243
• HALF PAG	£824	£762	£701
• DOUBLE SPREAD	£2,786	£2,258	£2,073

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing..

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
FEBRUARY	27 DECEMBER 2025	2 JANUARY 2026
APRIL	25 FEBRUARY 2026	1 MARCH 2026
JUNE	25 APRIL 2026	1 MAY 2026
AUGUST	26 JUNE 2026	30 JUNE 2026
OCTOBER	26 AUGUST 2026	30 AUGUST 2026
DECEMBER	28 OCTOBER 2026	1 NOVEMBER 2026

MECHANICAL REQUIREMENTS

FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
		VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

FOR ARTWORK SUBMISSION:
Email: advertising@sagepub.com

- A high-resolution press-ready PDF is required for all electronic ad submissions.
- All fonts must be embedded.
- Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.

- **BANNER ADVERTISING REQUIREMENTS**
 - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
 - Maximum size of banners: 100KB
 - Geo-targeting is available (higher CPMs apply).
 - Third party ad tags accepted.
 - Video is accepted (higher CPMs may apply).

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STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS
GEOTARGETED BANNERS
STICKY BANNERS
EXPANDABLE

£65

£75

£96

£85

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

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HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

**MONTHLY SPONSORSHIP
CONTACT YOUR SALES REPRESENTATIVE
FOR PRICING**

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

**MONTHLY SPONSORSHIP
CONTACT YOUR SALES REPRESENTATIVE
FOR PRICING**

FULL PAGE PDF

1237 X 1631 px

**MONTHLY SPONSORSHIP
CONTACT YOUR SALES REPRESENTATIVE
FOR PRICING**

eBLASTS

Email Alerts

728 X 90 px

**CONTACT YOUR SALES REPRESENTATIVE
FOR PRICING**

Sponsored Emails

Custom HTML

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FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **General Medicine channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

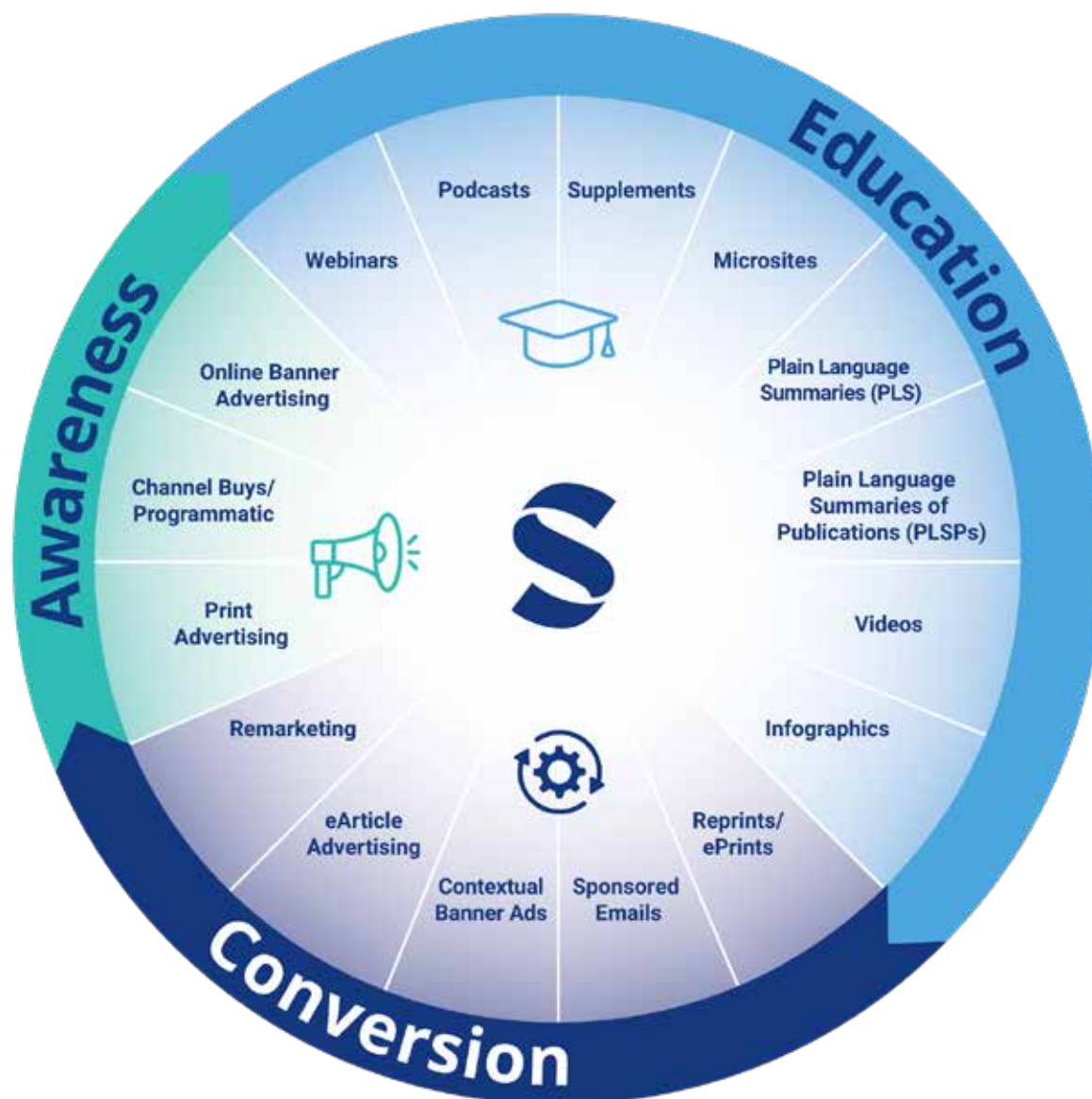
CONTEXTUAL ADVERTISING

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RETARGETING

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