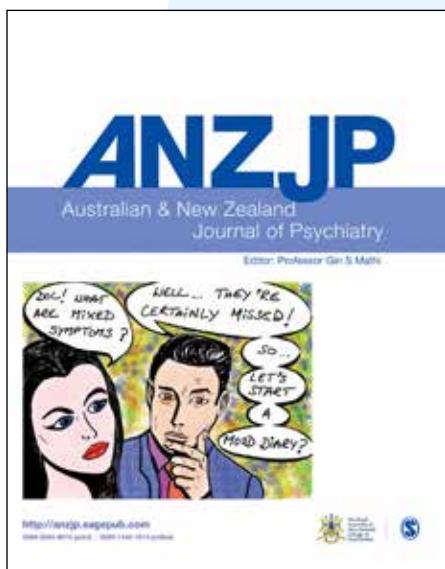


ADVERTISING RATES & SPECIFICATIONS - 2026



Editor-in-Chief: Professor Steve Kisely, University of Queensland, Australia

DESCRIPTION: The Australian and New Zealand Journal of Psychiatry publishes timely, high-quality research and review in psychiatry and promotes the discipline of psychiatry in Australia and New Zealand, as well as throughout the wider world. It features peer-reviewed research articles as its core material, supplemented by reviews, theoretical articles, special features, commentaries, book reviews and the proceedings of workshops and conferences.

RANZCP publishes each issue as a digital interactive flipbook PDF, which includes all adverts as it would in print, and also offer additional banner advertising positions. The digital edition provides an innovative, flexible, engaging and interactive promotional platform that brings your advert to life. The RANZCP Society emails the digital edition directly to their active membership providing you with optimal product and brand society association whilst capturing the attention of your target audience and maximising your reach.

AFFILIATION: Royal Australian and New Zealand College of Psychiatrists (RANZCP)

READERSHIP PROFILE: Psychiatrists and mental health professionals



IMPACT FACTOR:
3.7

RANKING:
Psychiatry
63 out of 288

FREQUENCY:
12

**AVERAGE
MONTHLY
IMPRESSIONS:**
156,032

**AVERAGE
MONTHLY
PAGEVIEWS:**
25,289

DIGITAL EDITION AND PRINT PAGE COLOR RATES

FULL COLOR RATES	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS
• FULL PAGE	AUD \$6,186	AUD \$6,032	AUD \$5,872	AUD \$5,568
• OUTSIDE BACK COVER	AUD \$6,734	AUD \$6,567	AUD \$6,396	AUD \$6,057
• INSIDE FRONT COVER	AUD \$8,019	AUD \$7,819	AUD \$7,619	AUD \$7,216
• INSIDE BACK COVER	AUD \$6,734	AUD \$6,567	AUD \$6,396	AUD \$6,057
• HALF PAGE	AUD \$3,408	AUD \$3,321	AUD \$3,234	AUD \$3,068
• DOUBLE SPREAD	AUD \$10,825	AUD \$10,557	AUD \$10,277	AUD \$9,743

MECHANICAL REQUIREMENTS

FULL PAGE

FULL PAGE, BLEED	286MM (H) X 216MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)

HALF PAGE

HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

FOR ARTWORK SUBMISSION:

Email: advertising@sagepub.com

• BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

- A high-resolution press-ready PDF is required for all electronic ad submissions.**

- All fonts must be embedded.**

- Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

SCHEDULE

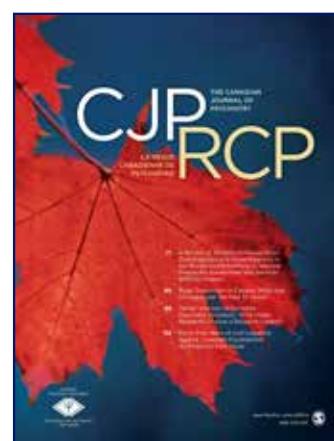
DIGITAL ISSUE AND PRINT PAGE CLOSING DATES

ISSUE MONTH	ARTWORK DEADLINE
JANUARY	1 DECEMBER 2025
FEBRUARY	5 JANUARY 2026
MARCH	2 FEBRUARY 2026
APRIL	6 MARCH 2026
MAY	3 APRIL 2026
JUNE	4 MAY 2026
JULY	5 JUNE 2026
AUGUST	2 JULY 2026
SEPTEMBER	3 AUGUST 2026
OCTOBER	4 SEPTEMBER 2026
NOVEMBER	5 OCTOBER 2026
DECEMBER	3 NOVEMBER 2026

DIGITAL ISSUE BANNER ADVERTISING RATES

FREQUENCY	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS
• LEADERBOARD BANNER	AUD \$2,900	AUD \$2,700	AUD \$2,550	AUD \$2,400
• SKYSCRAPER	AUD \$2,850	AUD \$2,650	AUD \$2,500	AUD \$2,350
• MPU	AUD \$4,900	AUD \$4,750	AUD \$4,650	AUD \$4,490
• COVER TIP	AUD \$4,500	AUD \$4,350	AUD \$4,250	AUD \$4,090

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/anp

STANDARD	CPM/Cost Per Thousand	BANNER ADVERTISING REQUIREMENTS
Minimum of 10,000 impressions per month		
STANDARD BANNERS	AUD \$125	• Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
GEOTARGETED BANNERS	AUD \$145	• Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
STICKY BANNERS	AUD \$185	• Maximum size of banners: 100KB
EXPANDABLE	AUD \$165	• Third party ad tags accepted.
		• Video is accepted (higher CPMs may apply).
		• ARTWORK DELIVERY Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
eARTICLE ADVERTISING	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
DYNAMIC SUPER LEADERBOARD	1237 X 1631 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
FULL PAGE PDF		

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Psychiatry channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts	728 X 90 px	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
Sponsored Emails	Custom HTML	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

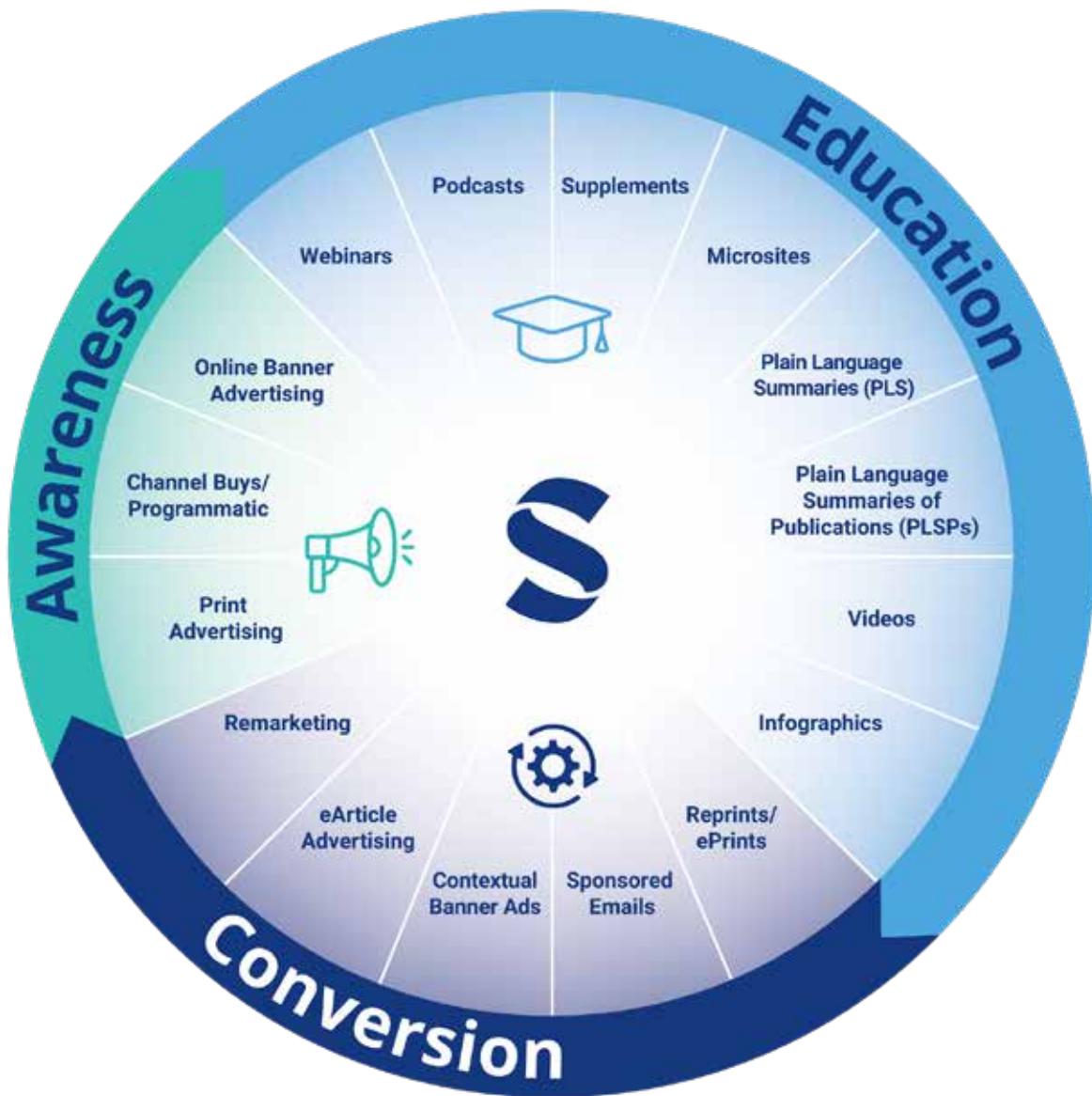
CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords.
Contact your sales representative for pricing.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Neil Chesher
+44 (0) 207-324-861
Neil.Chesher@sagepub.co.uk



**SUPPLEMENTS AND
SPECIAL SALES**
Manuela Brun
+44 (0) 207-324-8579
Manuela.Brun@sagepub.co.uk



REPRINTS
Wendy Worman
805.410.7635
reprint@sagepub.com



PUBLISHING SOLUTIONS
Hamish McDougall
+44 (0) 203 215 0152
Hamish.Mcdougall@sagepub.co.uk

