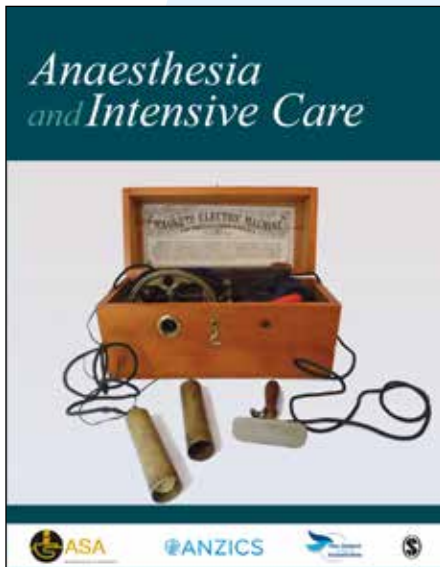


ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR-IN-CHIEF: Philip Peyton, Melbourne, VIC, Australia

DESCRIPTION: Anaesthesia and Intensive Care is the official journal of the Australian Society of Anaesthetists, Australian and New Zealand Intensive Care Society and the New Zealand Society of Anaesthetists. Anaesthesia and Intensive Care is an educational journal for those associated with anaesthesia, intensive care medicine and pain medicine, and a means by which individuals may inform their colleagues of their research and experience. The Journal presents original articles of scientific clinical interest.

AFFILIATIONS: Australian Society of Anaesthetists, Australian and New Zealand Intensive Care Society, the New Zealand Society of Anaesthetists

READERSHIP PROFILE: Anaesthetists, intensivists, physicians in pain therapy and medical libraries



IMPACT FACTOR:
1.2

RANKING:
Critical Care Medicine
45 out of 62
Anesthesiology
40 out of 68

FREQUENCY:
6

CIRCULATION:
3,600

AVERAGE MONTHLY IMPRESSIONS:
47,519

AVERAGE MONTHLY PAGEVIEWS:
6933

PRINT ADVERTISING

FULL COLOR RATES (Prices shown in Australian dollars)

COLOR	
• FULL PAGE	\$3,883
• OUTSIDE BACK COVER	\$4,392
• INSIDE FRONT COVER	\$4,392
• HALF PAGE	\$2,218

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

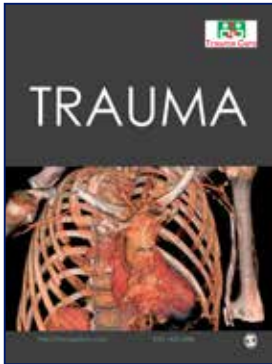
ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING
JANUARY	19 NOVEMBER 2025	24 NOVEMBER 2025
MARCH	21 JANUARY 2026	26 JANUARY 2026
MAY	23 MARCH 2026	27 MARCH 2026
JULY	22 MAY 2026	26 MAY 2026
SEPTEMBER	22 JULY	27 JULY 2026
NOVEMBER	23 SEPTEMBER 2026	28 SEPTEMBER 2026

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

SIZE (TRIM)	H x W
- FULL PAGE BANNER ADVERTISING REQUIREMENTS - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF - Maximum size of banners: 100KB - Geo-targeting is available (higher CPMs apply). - Third party ad tags accepted. - Video is accepted (higher CPMs may apply). FOR ARTWORK SUBMISSION: Email: advertising@sagepub.com	297MM X 210MM

- A high-resolution press-ready PDF is required for all electronic ad submissions.
- All fonts must be embedded.
- Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/aic

STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS
GEOTARGETED BANNERS
STICKY BANNERS
EXPANDABLE

\$125
\$145
\$185
\$165

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.
Prices shown in Australian dollars.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

FULL PAGE PDF

1237 X 1631 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Critical and Intensive Care channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords.
Contact your sales representative for pricing.

eBLASTS

Email Alerts

728 X 90 px

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

Sponsored Emails

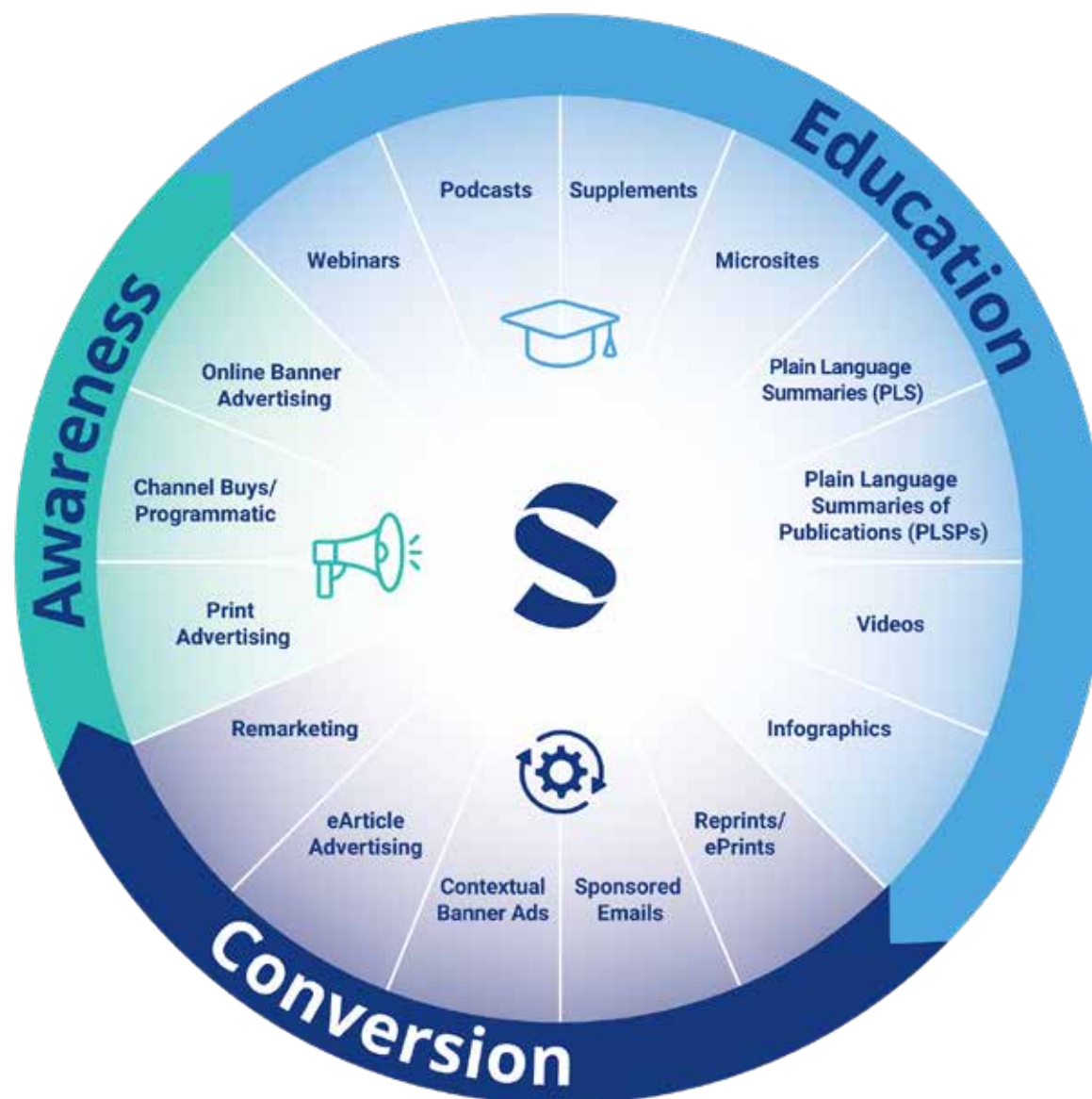
Custom HTML

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Neil Chesher
+44 (0) 207.324.8601
Neil.Chesher@sagepub.co.uk



SUPPLEMENTS AND SPECIAL SALES
Manuela Brun
+44 (0) 207.324.8579
Manuela.Brun@sagepub.co.uk



REPRINTS
Wendy Worman
805.410.7635
reprint@sagepub.com



PUBLISHING SOLUTIONS
Hamish McDougall
+44 (0) 203 215 0152
Hamish.Mcdougall@sagepub.co.uk

