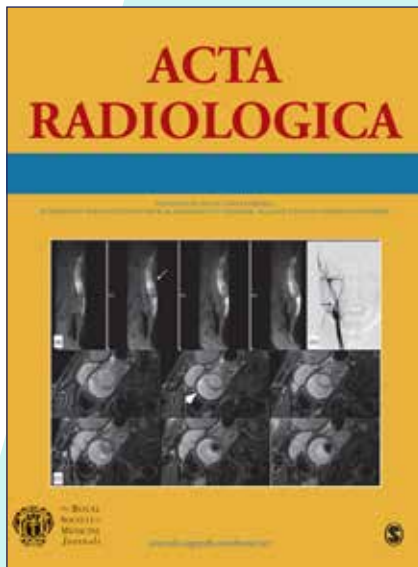


ADVERTISING RATES & SPECIFICATIONS - 2026



EDITOR-IN-CHIEF: Professor Henrik S. Thomsen

DESCRIPTION: Acta Radiologica publishes fully peer reviewed articles from all parts of the world and covers all aspects of radiology, from clinical radiology to experimental work. Published by the societies of medical radiology in Denmark, Finland, Iceland, Norway and Sweden, it is known for articles based on experimental work and contrast media research, giving priority to scientific original papers. The distinguished international editorial board also invite review articles, short communications and technical and instrumental notes.

AFFILIATION: published in Association with the Nordic Society of Medical Radiology, an association of the following radiological societies:

- Society of Radiology in Iceland
- Danish Society of Medical Radiology
- Norwegian Society of Medical Radiology
- Radiological Society of Finland
- Swedish Society of Radiology

READERSHIP PROFILE: Radiologists



IMPACT FACTOR:
1.1

RANKING:
Radiology,
Nuclear Medicine &
Medical Imaging
168 out of 212

**AVERAGE
MONTHLY
IMPRESSIONS:**
79,968

**AVERAGE
MONTHLY
PAGEVIEWS:**
9,331

This title is available online and as a sponsored digital edition.

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/acr

STANDARD	CPM/Cost Per Thousand	BANNER ADVERTISING REQUIREMENTS
Minimum of 10,000 impressions per month		<ul style="list-style-type: none">Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 pxAcceptable file formats: GIF, Animated GIF, JPG, PNG, SWFMaximum size of banners: 100KBThird party ad tags accepted.Video is accepted (higher CPMs may apply).
STANDARD BANNERS	£65	<ul style="list-style-type: none">ARTWORK DELIVERY Email: advertising@sagepub.com
GEOTARGETED BANNERS	£75	
STICKY BANNERS	£96	
EXPANDABLE	£85	

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
FULL PAGE PDF	1237 X 1631 px	MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Radiology channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

eBLASTS

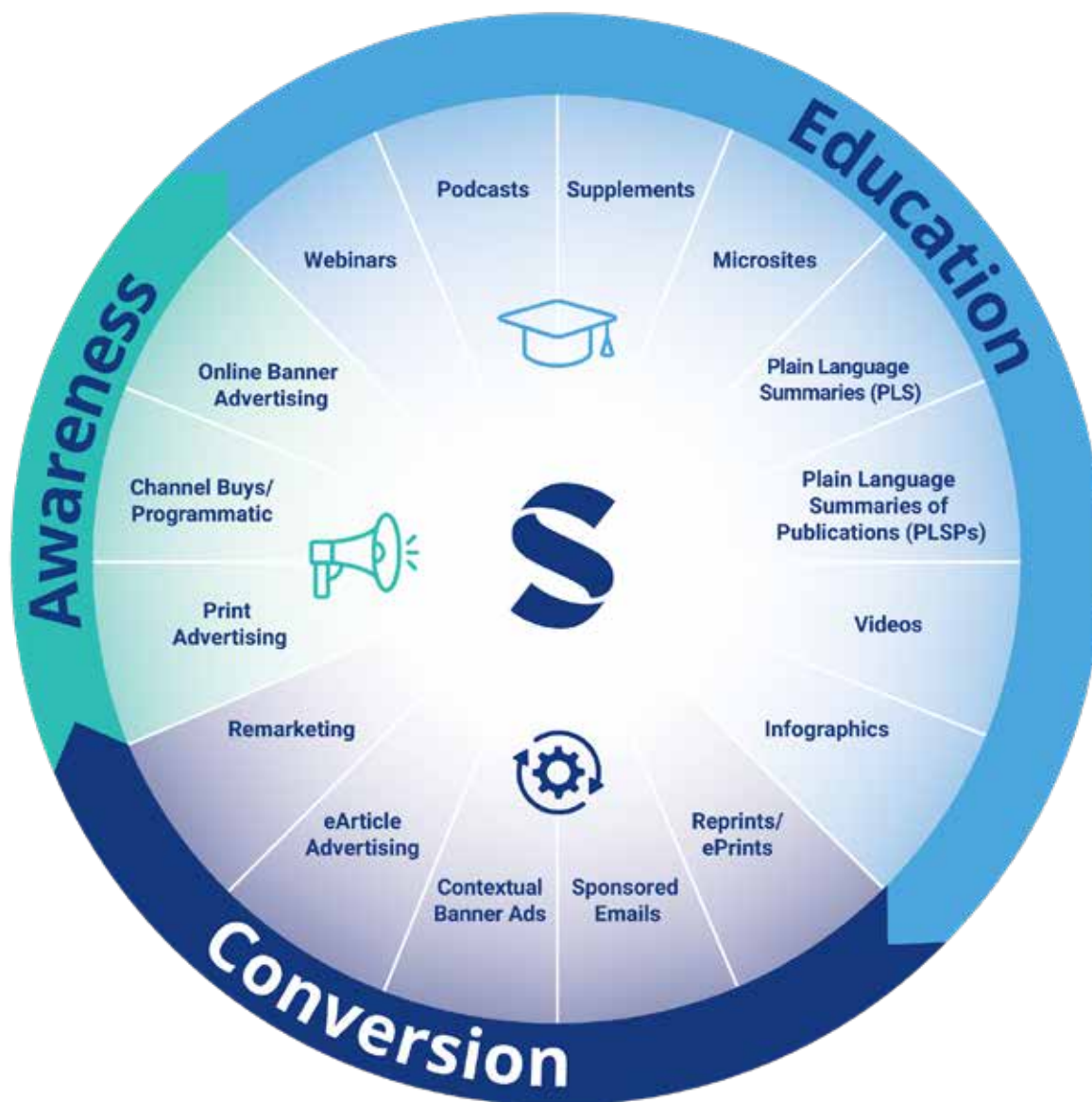
Email Alerts	728 X 90 px	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING
Sponsored Emails	Custom HTML	CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING



MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Neil Cheshier
+44 (0) 207.324.8601
Neil.Cheshier@sagepub.co.uk



SUPPLEMENTS AND SPECIAL SALES
Manuela Brun
+44 (0) 207.324.8579
Manuela.Brun@sagepub.co.uk



REPRINTS
Wendy Worman
805.410.7635
reprint@sagepub.com



PUBLISHING SOLUTIONS
Hamish McDougall
+44 (0) 203 215 0152
Hamish.Mcdougall@sagepub.co.uk

