

ADVERTISING RATES & SPECIFICATIONS - 2026



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DESCRIPTION: Interventional Neuroradiology (INR) is a peer-reviewed clinical practice journal documenting the current state of interventional neuroradiology worldwide. INR publishes original clinical observations, descriptions of new techniques or procedures, case reports, and articles on the ethical and social aspects of related health care. Original research published in INR is related to the practice of interventional neuroradiology. Submissions suitable for the Journal include observational studies, clinical trials, epidemiological work, reports on health services and outcomes, and advances in applied (translational) and/or basic research.

AFFILIATION:

- WFITN - World Federation of Interventional and Therapeutic Neuroradiology
- JSNET - Japanese Society of Neuro Endovascular Therapy

READERSHIP PROFILE: Interventional Neuroradiologists and Neuroradiologists, Radiologists, Neurologists, Neurosurgeons, Endovascular Neurosurgeons, Research Scientists with interest in Neuroradiology, Neuro Intensive Care Specialists.



IMPACT FACTOR:

2.1

RANKING:

Radiology, Nuclear Medicine
& Medical Imaging
106 out of 212
Clinical Neurology
167 out of 285

FREQUENCY:

6

CIRCULATION:

3200 inclusive of
WFITN Members

**AVERAGE
MONTHLY
IMPRESSIONS:**

45,135

**AVERAGE
MONTHLY
PAGEVIEWS:**

6,578

This title is available online and as a digital edition.

DIGITAL EDITION RATES

COLOR	USD
• FULL PAGE IN PRELIMS BEFORE FIRST ARTICLE	\$4,754
• PREMIUM COVER TIP - 550 X 480 PIXELS**	\$7,923
• TOP BANNER - 468 X 60 PIXELS*	\$5,847
• SKYSCRAPER - 160 X 600 PIXELS*	\$5,354

*Inclusive of Full Page in Prelims

** Exclusive - banners on the HTML notification e-mail sent by Society

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES FOR DIGITAL ADVERTISING

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
FEBRUARY	17 DECEMBER 2025	22 DECEMBER 2025
APRIL	18 FEBRUARY 2026	23 FEBRUARY 2026
JUNE	17 APRIL 2026	21 APRIL 2026
AUGUST	17 JUNE 2026	22 JUNE 2026
OCTOBER	19 AUGUST 2026	24 AUGUST 2026
DECEMBER	18 OCTOBER 2026	23 OCTOBER 2026

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

SIZE (TRIM)	H x W
• FULL PAGE	297MM x 210MM
• HALF PAGE VERTICAL	280MM x 105MM
• HALF PAGE HORIZONTAL	140MM x 210MM

- **BANNER ADVERTISING REQUIREMENTS**
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

FOR ARTWORK SUBMISSION:

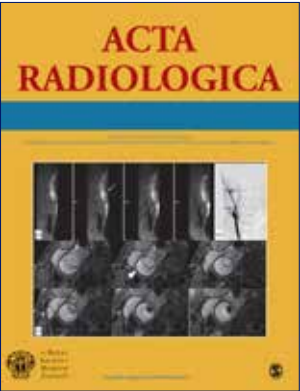
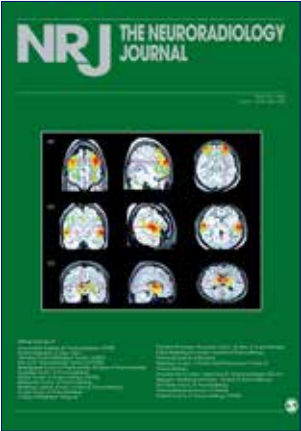
- UK Advertising
- Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**



Digital Edition Examples

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STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS

£65

GEOTARGETED BANNERS

£75

STICKY BANNERS

£96

EXPANDABLE

£85

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

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Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

FULL PAGE PDF

1237 X 1631 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Neurology channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

eBLASTS

Email Alerts

728 X 90 px

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Sponsored Emails

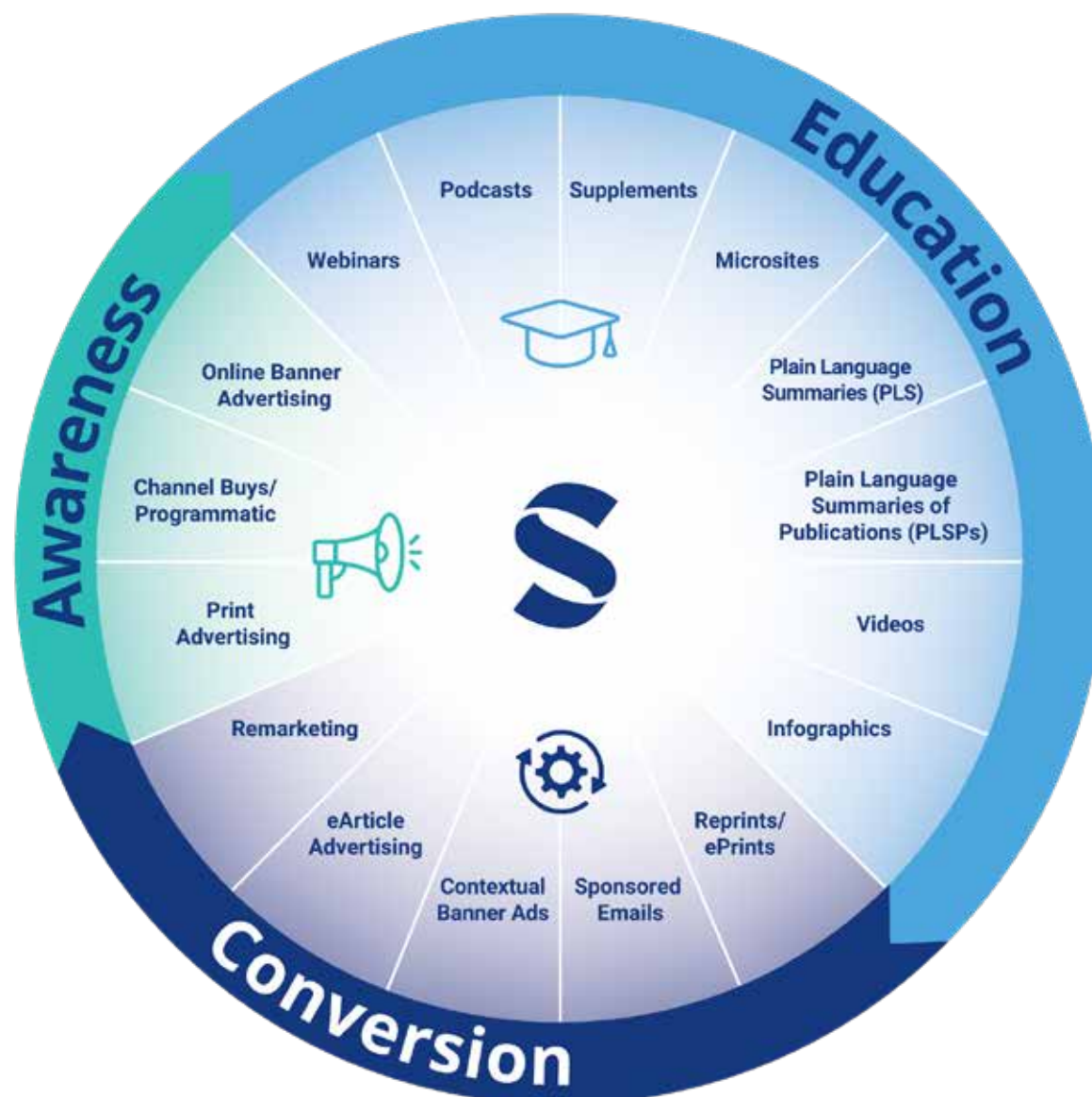
Custom HTML

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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