

ADVERTISING RATES & SPECIFICATIONS - 2026



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DESCRIPTION: Journal of Infection Prevention is the professional publication of the Infection Prevention Society. The aim of the journal is to advance the evidence base in infection prevention and control, and to provide a publishing platform for all health professionals interested in this field of practice. The journal is a bi-monthly peer-reviewed publication containing a wide range of articles: Original primary research studies, Qualitative and quantitative studies, Reviews of the evidence on various topics, Practice development project reports, Guidelines for practice, Case studies, Overviews of infectious diseases and their causative organisms, Audit and surveillance studies/projects and Outbreak reports.

AFFILIATION: Infection Prevention Society

READERSHIP PROFILE: Infection prevention and control professionals, public health and health protection specialists, pharmacists with an interest in antimicrobial agents, allied health professionals, primary care professionals including general practice staff, dental staff and sexual health specialists.



IMPACT FACTOR:
1.0

***RANKING:**
Infectious Diseases
121 out of 137

FREQUENCY:
6

CIRCULATION:
2,000

**AVERAGE
MONTHLY
IMPRESSIONS:**
18,652

**AVERAGE
MONTHLY
PAGEVIEWS:**
2,825

This title is available online and as a sponsored digital edition.

DIGITAL EDITION RATES

FREQUENCY	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• PREMIUM COVER TIP	£2,404	£2,224	£2,043
• INSIDE FRONT COVER	£2,369	£2,192	£2,015
• FULL PAGE	£2,154	£1,992	£1,830
• DOUBLE PAGE SPREAD	£4,307	£3,985	£3,660
• TOP BANNER - 486 X 60 PIXELS	£2,513	£2,328	£2,137
• SKYSCRAPER - 160 X 600 PIXELS	£2,513	£2,328	£2,137
• HALF PAGE	£1,204	£1,114	£1,022
• QUARTER PAGE	£722	£667	£553

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HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

***RANKING:**

Public, Environmental & Occupational Health 343 out of 419

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
FEBRUARY	4 JANUARY 2026	10 JANUARY 2026
APRIL	1 MARCH 2026	7 MARCH 2026
JUNE	2 MAY 2026	8 MAY 2026
AUGUST	1 JULY 2026	5 JULY 2026
OCTOBER	2 SEPTEMBER 2026	6 SEPTEMBER 2026
DECEMBER	1 NOVEMBER 2026	7 NOVEMBER 2026

MECHANICAL REQUIREMENTS

FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
		VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

FOR ARTWORK SUBMISSION:

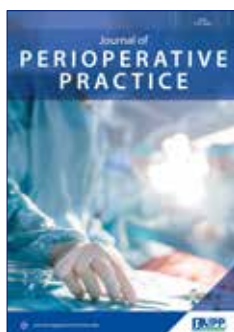
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• BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

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STANDARD

Minimum of 10,000 impressions per month

CPM/Cost Per Thousand

STANDARD BANNERS

£65

GEOTARGETED BANNERS

£75

STICKY BANNERS

£96

EXPANDABLE

£85

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

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INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD

Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

FULL PAGE PDF

1237 X 1631 px

MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

eBLASTS

Email Alerts

728 X 90 px

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

Sponsored Emails

Custom HTML

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Infection Prevention channel**, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

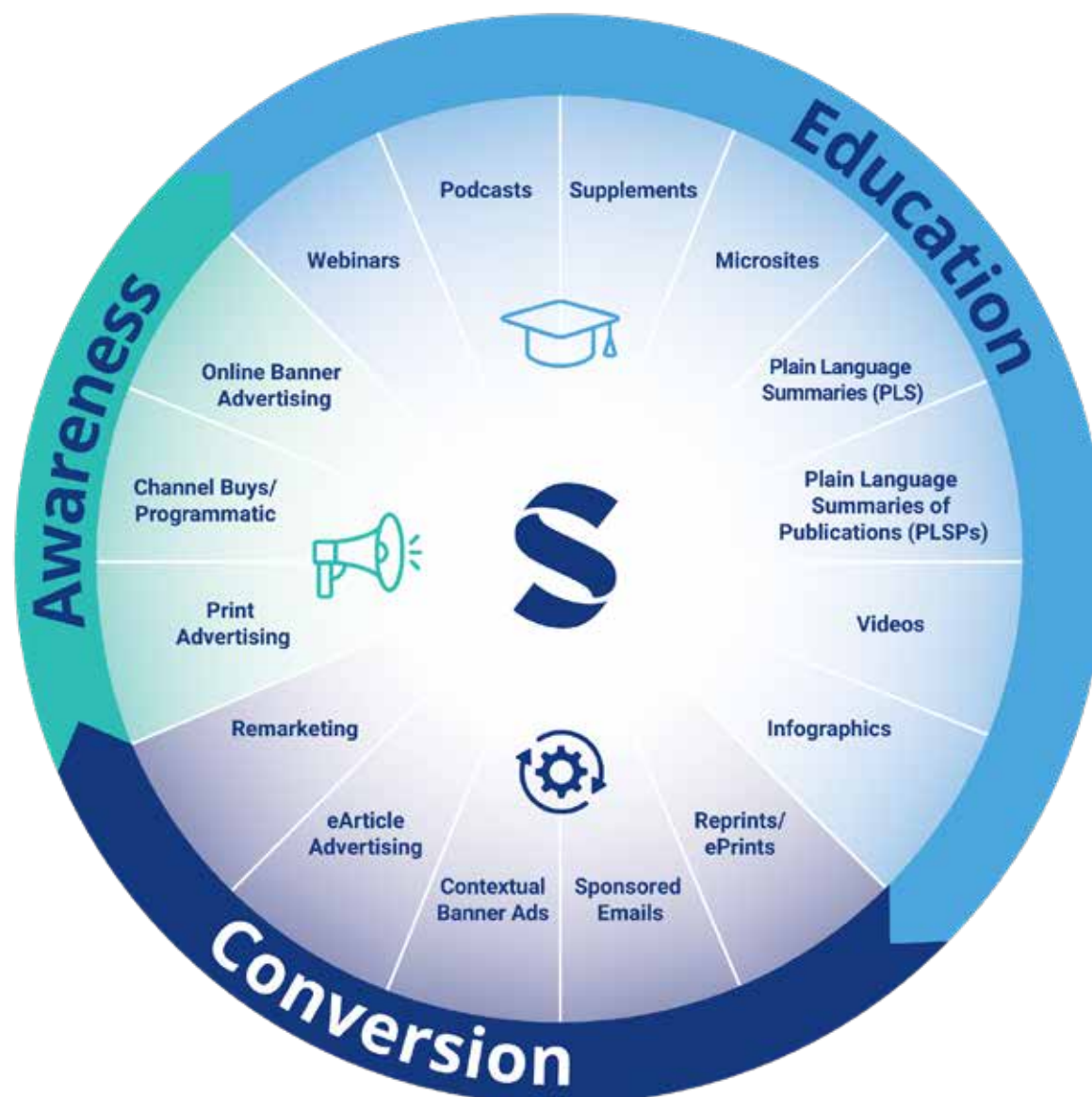
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