

# ADVERTISING RATES & SPECIFICATIONS - 2024



**EDITOR-IN-CHIEF:** Prof. Andrea Remuzzi, University of Bergamo, Italy

**DESCRIPTION:** The International Journal of Artificial Organs (IJAO) publishes monthly peer-reviewed research and clinical, experimental and theoretical, contributions to the field of artificial, bioartificial and tissue-engineered organs. The mission of the IJAO is to foster the development and optimization of artificial, bioartificial and tissue-engineered organs, for implantation or use in procedures, to treat functional deficits of all human tissues and organs.

**AFFILIATION:** European Society for Artificial Organs (ESAO)

**READERSHIP PROFILE:** Nephrologists, Bioengineers, Cardiac Engineers & Cardiovascular Surgeons, Physiologists, Stem Cell & Regenerative Medicine Researchers, Biomechanical Engineers, Transplant Surgeons.

**IMPACT FACTOR:**  
• 1.7

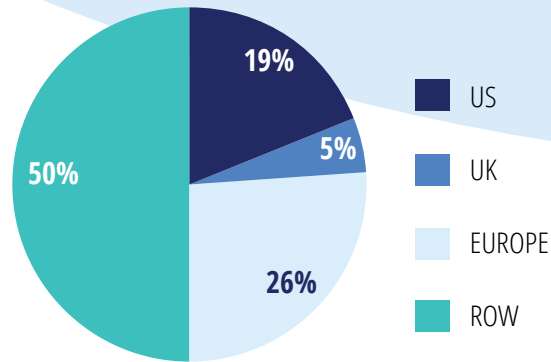
**RANKING:**  
• Transplantation (SCIE) 19 out of 26  
• Engineering, Biomedical (SCIE) 80 out of 96

**PRINT:**  
• Frequency: 12

**ONLINE:**  
• Average Monthly Unique Visitors 4,851  
• Average Monthly Pageviews 12,907



## ONLINE GEOGRAPHICAL DISTRIBUTION



## CONTACTS



### ADVERTISING, REPRINTS & SUPPLEMENTS

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## ADVERTISING RATES & INFORMATION

### CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE	MAIL DATE
JANUARY	18 NOVEMBER 2023	24 NOVEMBER 2023	7 DECEMBER 2023
FEBRUARY	22 DECEMBER 2023	26 DECEMBER 2023	11 JANUARY 2024
MARCH	21 JANUARY 2024	27 JANUARY 2024	9 FEBRUARY 2024
APRIL	18 FEBRUARY 2024	24 FEBRUARY 2024	8 MARCH 2024
MAY	20 MARCH 2024	24 MARCH 2024	10 APRIL 2024
JUNE	20 APRIL 2024	26 APRIL 2024	9 MAY 2024
JULY	19 MAY 2024	26 MAY 2024	10 JUNE 2024
AUGUST	22 JUNE 2024	28 JUNE 2024	11 JULY 2024
SEPTEMBER	21 JULY 2024	27 JULY 2024	9 AUGUST 2024
OCTOBER	22 AUGUST 2024	26 AUGUST 2024	10 SEPTEMBER 2024
NOVEMBER	22 SEPTEMBER 2024	28 SEPTEMBER 2024	11 OCTOBER 2024
DECEMBER	23 OCTOBER 2024	27 OCTOBER 2024	11 NOVEMBER 2024

### FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	€2,022	€1,913	€1,750
• OUTSIDE BACK COVER	€218	€218	€218
• INSIDE FRONT COVER	€2,460	€2,349	€2,174
• INSIDE BACK COVER	€2,224	€2,115	€1,947
• HALF PAGE	€913	€863	€796
• DOUBLE SPREAD	€3,278	€3,278	€3,077

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

**AGENCY COMMISSION:** 10%

**PAYMENT TERMS:** Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

**HIGH IMPACT** advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing..

## BANNER ADVERTISING

### • STANDARD

Minimum of 10K impressions per month

Geotargeting is available £65

LEADERBOARD	728 X 90 px	£55
SKYSCRAPER	160 X 600 px	£55
BOX	300 X 250 px	£55
WIDE SKYSCRAPER	300 X 600 px	£55

### • INTERSTITIAL BANNERS

300 X 250 px - 700 X 700 px

**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

All prices are gross CPM unless otherwise noted. Minimums may apply. Additional costs may apply to high-impact banners.

## eBLASTS

Email Alerts

728 X 90 px

**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

Sponsored Emails

Custom HTML

**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

## eARTICLE ADVERTISING

**DYNAMIC SUPER LEADERBOARD**

Recommended size is 1237 x 250  
Smaller banner sizes can be accepted but will not display optimally.

**MONTHLY SPONSORSHIP  
CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

**FULL PAGE PDF**

1237 X 1631 px

**MONTHLY SPONSORSHIP  
CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

## RETARGETING

**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**



▲  
Digital Advertising Examples

## MECHANICAL REQUIREMENTS

FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
		VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

### FOR ARTWORK SUBMISSION:

UK Advertising

Email: [ukadvertising@sagepub.co.uk](mailto:ukadvertising@sagepub.co.uk)

#### • BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

## RELATED TITLES

